

Describing most years can be a challenge, but the unprecedented global events of 2021 and their effects on daily life made me think it required a uniquely personal summation:

Boldly Go.

You may recognize that as part of the final sentence in the original *Star Trek* series opening monologue. That iconic science fiction saga is often one of my and other OWC team members favorite sources of inspiration. I can't imagine a more befitting phrase that we and you, our customer, had to truly take to heart to explore the strange new world we found ourselves in...and perhaps continue to navigate through while seeking out a "new life".

Here at OWC, we boldly took on all sorts of new challenges this year - most notably component shortages and shipping delays — with the mission objective as always to provide the world's best level of product quality and service. With determination (my single word top tip of what an entrepreneur requires to achieve success), we moved forward and sought out new ways to approach and conquer obstacles.

We didn't raise our shields to the unknown and instead pushed ahead at warp speed by adding to our staff here in the US and around the world with offices now located in Asia, EU, and several more coming online soon. We also brought back with great pride the ability to provide 24/7 live support globally. In the face of uncertainty, we invested in our ability to serve you because – as Spock would say – it has been and always shall be our most logical course of action. Frankly, I'm just so privileged to have the opportunity to work with such a steadfast and dedicated team. I'm constantly amazed by what they accomplish every day.

To help you in your data journeys, we expanded our universe of technology solutions with several software

acquisitions and introduced new or enhanced applications. We've brought on-board award-winning Jellyfish shared storage solutions for video teams and ultra-reliable data backup, restore, and archival Argest Solutions tools. Our Copy That app is simply amazing enabling with a single click,

easy copy of photos and videos from your iPhone or iPad directly to external storage so you can free up your device storage while protecting your valuable data. We partnered with Acronis so we could include their Al-enhanced antiransomware technology with SoftRAID on select OWC storage solutions to offer a 1-2 punch of data performance and protection. And speaking of SoftRAID, it's ever evolving to be even more amazing on Mac and now a fantastic tool for Windows too. We understand mixed environments and now you can even move SoftRAID powered drives between Macs and PCs seamlessly.

Beyond our own forward-looking year here at OWC and the space theme interwoven throughout this catalog, I feel we can all view this past year's modern space race with marvel, inspiration, and hope for the future. The private enterprise VSS Unity, New Shepard, and SpaceX Inspiration4 spaceflights will truly bring the final frontier of space into public accessibility starting as early as this next year. The creation of a commercial space industry will open space to humankind while perhaps making us re-examine what we can do to protect this blue gem of a planet we share.

One step in protecting our planet I'm exceptionally excited about is the 'Regenerate America' campaign to include regenerative farming in the 2023 U.S. Farm Bill. Since OWC's involvement in the transformative Kiss the Ground documentary (watch it on Netflix), regenerative farming has grown from less than fifty thousand acres to over twenty million just in the USA alone. By utilizing data from right beneath our feet and space-based technologies, this campaign sheds light on the impact of conventional agriculture and how regenerative practices can truly change the world for all. Visionary statements like 'Save the Soil, Save the World' and 'Growing Water' are taken seriously at OWC. In all aspects of what OWC does, we want to both deliver and help promote the best technology for accomplishing what improves other's lives, the world, and ultimately leaves our planet in a better place as a legacy to our children.

In closing, whether we've had the humble pleasure of earning your trust since 1988 or the delight of assisting you with your technology and workflow needs for the first time this year, we sincerely thank you for choosing OWC. From the entire team around the world, we wish you a Merry Christmas, Happy Holidays, and a 2022 in which you and loved ones live long and prosper.

- LARRY O'CONNOR

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For over 33 years, we've used the phrase "OWC Difference" to describe diverse activities that are singular in purpose. Creating highest quality products, truthfully listing their real-world test results, and supporting customers like you around the world with elite service is the foundation for how all of us here strive to provide the OWC Difference.

We're committed to making a difference in the world with our business operations. We recycle 97 percent of our solid waste materials, and we generate more power than we consume with our solar and wind power generators. We're pleased to serve by example that conservation and capitalism can exist in harmonious unification.

Looking outside our own sphere of environmental influence, we've collaborated with filmmakers and photographers to educate and inspire others to the cause of conservation, preparation, and better health. Whether it's the Netflix

documentary Kiss the Ground, or Florian Wagner's Worldwide Waters Project, OWC solutions are legitimately helping to make this world a better place for future generations.



The latest film project we've had the pleasure to help is the film takes audiences on a cinematic journey



documentary Eating Our Way to Extinction. The around the world, telling the shocking but empowering story of why what we eat is the single most important tool we have for reversing the global environmental crisis.

Making our world a better place means serving mankind and those that need help the most. Close to home, we've worked with the Chicago Public School system and



their Chicago Untold Stories (CUS) program. Teen students in the program learn how to shoot documentarystyle films on an iPhone and store them on OWC external storage. We like to think we're nurturing more than future story tellers, we're creating new thinkers and new leaders.

To empower orphaned children around the world, we became The Orphaned Starfish Foundation's first hardware partner in its 20-year history.



Besides providing refurbished Macs and storage for the foundation, we will be building seven OWC media centers' in under-resourced communities in the US and abroad. The centers' goal is to provide orphans, victims of abuse, survivors of trafficking, indigenous children, at-risk youth, and refugees technology-based education, job training and job placement assistance.

The "adhesive" that holds together all these layers of service to fellow man? Team OWC! There's a monthly program here that allows OWC'ers to nominate a fellow staff member as an OWC Difference Maker. The nominated individuals are praised by their associates for doing something special that sets OWC apart. Here's a few excerpts:

- '...provides the kind of service that turns OWC customers into customers for life."
- '...absolutely crushes it, ensuring that our customers are satisfied."
- "...demonstrates a willingness to help wherever help is needed."
- "...makes sure that every customer is taken care of and keeps coming back to OWC."









In every current decision, world shaping endeavor or future dream we have, none of it could be possible without OWC Difference Makers like those who pictures adorn this page. They and all of us at OWC are passionate about making your work and play better, each other's day better and the planet's resources better utilized. So contact us, we'd love to talk about your workflow, upgrade, storage, computing needs and have the chance to show you the OWC Difference.

OWC SPOTLIGHT: MUSIC

ADDICTION SOUND STUDIOS

When artists from New York, Los Angeles, and Nashville couldn't travel due to the pandemic, record producer David Kalumsky knew where to find the right products to bridge the distance. Starting with OWC's Thunderbolt Dock, which lets him interface with equipment as far back as the early 1930s in a modern digital studio environment. Whether uploading tracks from analog tapes, switching instruments on an iPhone, using a mini guitar jam-stick that's connected to an OWC Dock, or all of the above, Kalumsky depends on OWC's highly dependable solutions to keep the music flowing!

But that's not the only OWC technology Kalumsky uses at Addiction Sound Studios. He uses the OWC Envoy Pro Elektron Drive—the virtually indestructible remote work powerhouse—to make magic happen. Whether he's able to work with artists in person, recording from his home office, or on the move, the OWC Elektron gives him the necessary bandwidth to get the job done. Best of all, the OWC Elektron's Plug & Play capabilities immediately sync to the cloud for easy collaboration, from anywhere.

Read more about why Addiction Studios depends on OWC solutions for remote recording and learn why David Kalumsky calls the OWC Elektron "the best work drive I've had to date!"

You can learn more about Addiction Sound Studios at



FAME RECORDING

Tucked away along the northern Alabama border is the village of Muscle Shoals—home to Fame Recording Studio. Artists such as Aretha Franklin, Little Richard, Wilson Pickett, Paul •Simon, and Lynyrd Skynyrd are just the shortlist of some of the music legends that have passed through these doors.



Glenn Rosenstein is a producer, composer, mixer, and partner at Fame Studios.

Today, Fame is outfitted with multiple recording suites ranging from classic all-

analog workflows to fully equipped Pro Tools suites. But Glenn is modest when talking tech. "Each of these artists needs different tools, and those tools are something that part of my job is to supply." While some consoles are now classified as vintage, Glenn laughs and says the gear has simply become vintage as it has been in service since it was new. "Every element of what I do as a producer, as a coach, which is really my job, is to enhance the performance levels of the people that I interact with."

The largest challenge for Fame at the moment is adapting to the new hybrid workflows for both their artists and for their engineers to work seamlessly between their home studios and at Fame. One key strategy they have employed is to have cloned drives for at home and in the office while leveraging a shuttle drive to move media and sessions back and forth between home studios and the office. OWC has been proud to have been a part of helping them design their workflows to increase productivity and efficiency during this transition.

OWC has been actively involved in the pro audio community and works with producers like Glenn Rosenstein to ensure that sessions run smoothly and the technology behind it all is seamless. "The Thunderbay 4 has been very stealthy and reliable. It's amazing to have an attentive ear on the needs of our community. OWC executes with great accuracy."

You can learn more about Fame Recording Studios at



ENVOY PRO STORAGE

POCKET-SIZED POWERHOUSE!

PORTABLE SSDs FOR ALL COMPUTERKIND™

Tiny. Tough. Thrillingly fast. The Envoy Pro family of portable SSDs are the ideal companion for all data storage needs. From personal to pro and from desktop to on-the-go.

OWC ENVOY PRO FX

Up to 2800MB/s | Up to 2.0TB | Mac, Windows, Linux, Chrome OS, & iPadOS

The fastest, most compatible bus-powered portable drive For All Computerkind. The first of its kind to go into space and return to work with yesterday's, today's and tomorrow's Thunderbolt and USB computers/devices. Perfect for audio, video, photography, graphics, gaming, and general data storage/backup uses.

- Flexible compatibility: Macs and PCs, plus iPad, Chromebook, and Surface devices
- Xtremely fast: supports Thunderbolt and USB interface up to 2800MB/s
- OWC Aura SSD powered: up to 6x faster performance vs. other portable SSDs
- Built like a tank: dust/drop/waterproof certified
- Protected: 3 Year OWC Limited Warranty

240GB-2.0TB from \$199.00 | Most Popular: 2.0TB \$499.00 www.macsales.com/envoyprofx





NO MORE INTERFACE WORRIES! This stealthy and silent drive

and smartphones so you can transfer files as fast as your device can go!



ONE SUPER LITTLE BEAST

This SSD handles daily storage to production-level workflows like a true superhero. And it's extremely rugged to shrug off the most perilous work and play settings.



SMALLER.

FASTER. LIGHTER.

Half the size of a smartphone and

bus-powered, yet able to transfer

gigabytes of data in seconds with

anything, anywhere.

USB 3 2 10Gb/s

NEW! OWC ENVOY PRO SX

Up to 2800MB/s | Up to 2.0TB | Mac, Windows, & iPadOS

This super-fast, rugged portable Thunderbolt SSD for daily to productionlevel audio, design, and photography storage needs.

- Super-fast: up to 6x faster performance vs other portable SSDs
- Super versatile: perfect for A/V, photo, graphics, gaming, and general storage/backup
- Xtremely portable: bus-powered and smaller that most compact size smartphones
- Xtremely rugged: dust/drop/waterproof certified
- Protected: up to 3 Year OWC Limited Warranty

240GB-2.0TB from \$179.00 | Most Popular: 240GB \$179.00 www.macsales.com/envoyprosx



OWC ENVOY PRO ELEKTRON

Up to 1011MB/s | Up to 2.0TB | Mac, Windows, Linux, Chrome OS, & iPadOS

The fastest and toughest mini-sized SSD in the universe. Put massive-sized personal and work files in the palm of your hand while pushing USB-C's bandwidth to the max. Edit and save wherever, whenever on virtually any Mac, PC, or mobile device.

- Unbeatable: up to 2x faster performance than other mini-sized SSDs
- Universally compatible: works with past/present/future Thunderbolt and USB Macs plus iPad Pros, Chromebooks, and Android tablets
- Impenetrable: crushproof, dustproof and waterproof
- Protected: up to 3 Year OWC Limited Warranty

240GB-2.0TB from \$99.00 | Most Popular: 1.0TB \$229.00







OWC ENVOY PRO EX WITH USB-C

Up to 1006MB/s | Up to 8.0TB | Mac, Windows, Chrome OS, & iPadOS

Take your photos, videos, and music with you wherever you roam. With lightning-fast speeds up to 1006MB/s, you can edit 4K videos and photos or drag and drop files in mere seconds. You can even record directly from

- Supercharged: powered by an OWC NVMe M.2 SSD, designed to go everywhere
- Robust: edit large format files directly from the drive
- Mobile: bus-powered and fits in your pocket
- Impenetrable: crushproof, dustproof and waterproof
- Protected: up to 3 Year OWC Limited Warranty

240GB-8.0TB from \$129.00 Most Popular: 1.0TB \$249.00

www.macsales.com/envoyproex

OWC ENVOY PRO EX WITH THUNDERBOLT 3 Up to 2800MB/s | 2.0TB to 4.0TB | Mac & Windows

Ultra-fast, portable SSD with military-level protection from drops and bruises. Made to handle in-the-field audio, design, and photography storage needs.

- Production ready: for demanding large-format video VFX, VR and AR
- Powerful: OWC NVMe M.2 SSD + Thunderbolt 3 performance
- Impenetrable: crushproof, dustproof and waterproof
- Protected: 3 Year OWC Limited Warranty

2.0TB - 4.0TB from \$549.00 Most Popular: 2.0TB \$549.00

www.macsales.com/envoyproextb3



"The Envoy Pro EX drive makes my life so much easier in my studio, or on the road."

- Tony Succar, 2-time Latin Grammy Awards-winning Artist / Producer

ROCKET FUEL FOR YOUR CREATIVE ENDEAVORS

NEW! OWC ATLAS FXR

Thunderbolt and USB CFexpress Card Reader

Easily transfer captured content from CFexpress Type-B cards. With universal compatibility on nearly any computer, tablet, or phone with a Thunderbolt (USB-C) or USB port, you can take advantage of transfer speeds over 1500MB/s with Thunderbolt and 900MB/s with USB.

- Flexible compatibility: plug and play with past, present, and future Macs, Windows PCs, iPads, Chromebooks, and Surface devices
- Xtremely fast: supports the max performance of any Thunderbolt or USB interface
- Portable: bus-powered and pocket-sized
- Plug and play: includes Thunderbolt (USB-C) cable with tethered

Coming Soon

ww.macsales.com/atlasfxr



OWC ATLAS PRO CFEXPRESS High Performance Type B Memory Cards

Atlas Pro CFexpress Type B memory cards are rugged and OWC Beyond Fast™. They're ideal for professional photographers, videographers, and content creators who need to reliably capture RAW images and footage of fast-moving sports, nature, and other action shots.

BACKUP, PLAY, & EDIT FASTER.



OWC ENVOY EXPRESS

Up to 1553MB/s | 0GB Add your own drive | Mac & Windows

World's first Thunderbolt-certified, bus-powered 'add your own drive' enclosure that puts super-fast video, audio, and gaming backup and storage in your pocket for easy transport.

- Lightning speed: supports up to 1553MB/s real-world performance
- Certified: first bus-powered enclosure that meets stringent Thunderbolt power requirements
- Easy DIY: uses any NVMe M.2 2280 SSD available today and in the future
- Gets onboard: includes removable slide mount for out-of-the-way
- Compact: shorter than a ballpoint pen and weighs a mere 3.3 ounces with drive
- Protected: 2 Year OWC Limited Warranty

www.macsales.com/envoyexpress





NEW! OWC ATLAS PRO

Up to 2.0TB | CFexpress Type B

- OWC Beyond Fast: Up to 1400MB/s write and 1700MB/s read peak speeds for smooth RAW footage and fast action capture.
- Tough: impact, bend, shock,UV ray, and x-ray resistant
- Backwards compatible with XQD devices

256GB-2.0TB from \$159.00

www.macsales.com/atlaspro



NEW! OWC ATLAS PRO ULTRA

Up to 640GB | CFexpress Type B

- $-\,$ OWC Beyond Fast: Up to 1500MB/s write and 1700MB/s read peak speeds for smooth 8K capture and continuous high frame rate burst mode image capture
- Continuous/Burst Mode Capable: delivers average sustained write speeds of 1224MB/s
- Tough: impact, bend, shock,UV ray, and x-ray resistant
- Backwards compatible with XQD devices

320GB-640GB from \$ 349.00

www.macsales.com/atlasultra

FASTER THAN YOU CAN IMAGINE

OWC THUNDERBLADE

Up to 2800MB/s | Up to 32TB | Mac & Windows

The award-winning ThunderBlade has become a production essential around the world. Its massive speed blazes through uncompressed, high-bandwidth content streams and helps keep productions rolling ahead of deadline. Built durable for easy transport and on-location use!

- Cool and silent: fanless for silent use on set and in the studio
- Tough: rugged portability with ballistic hard-shell case
- SoftRAID: manages, monitors, and protects your data
- Protected: up to 3 Year OWC Limited Warranty

1.0TB-32.0TB from \$749.00 | Most Popular: 8.0TB \$2,099.00 www.macsales.com/thunderblade









"With transfer speeds that redefine your workflow, DIT is not the last off the set. Thank you ThunderBlade."

- Scott McLeslie, CTO of Village Studios

PUSH YOUR CREATIVITY FURTHER

OWC EXPRESS 4M2

Up to 2800MB/s | Mac & Windows

From on-location shoots to all-night gaming and on-stage performances, this customizable external drive puts four powerful NVMe SSDs at your fingertips. RAID them how you wish, and connect them all via Thunderbolt, the fastest and most flexible interface.

- Flexible: add up to (4) NVMe M.2 SSDs of your choice
- See more: dedicated DisplayPort for adding an additional display
- SoftRAID: manages, monitors, and protects your data
- Protected: 1 Year OWC Limited Warranty

only \$249.00

www.macsales.com/express4m2

PUT THE POWER OF FOUR OWC AURA P12 PRO **NVMe M.2 SSDS AT YOUR FINGERTIPS!**

240GB-8.0TB from \$64.00 | Most Popular: 1.0TB \$179.00 www.macsales.com/m2ssd







Great System!

I have two volumes running in this enclosure. One is a RAID 0 with two drives. ... This runs flawlessly and quiet!

mini FOOTPRINT.

MAMMOTH POSSIBILITIES

NEW! OWC miniSTACK STX

Up to 770MB/s | Up to 26TB | Mac, Windows, Chrome OS, & iPadOS

The First Thunderbolt 4 Certified storage solution, this Storage and Thunderbolt Xpansion upgrade is perfectly sized to stack with the Mac mini. It's also an ideal expansion companion for port and storage limited computers and devices. An HDD/SSD bay and NVMe M.2 SSD slot provide gigantic storage capacity plus the speed needed for 4K video editing, photography, audio, and everyday data tasks. Adding more ports to your computer or device opens up your workflow to millions of devices and accessories.

from \$249.00

www.macsales.com/ministackSTX

- Massive capacity: add over 200x greater data storage to your Mac mini
- Mega Thunderbolt: use more accessories and devices with three Thunderbolt (USB-C) ports
- Maximum compatibility: use with Thunderbolt or USB equipped Macs, PCs, iPads, Chromebooks, Android tablet, and virtually anything that supports external storage
- More connectivity: add a mix of up to five Thunderbolt devices, three USB devices, and two displays
- Whisper-quiet: aluminum housing with internal heat sink and highefficiency cooling fan provides cool, nearly silent operation
- Protected: up to 3 Year OWC Limited Warranty

LAUNCH YOUR WORKFLOW INTO ORBIT WITH miniSTACK STX



Use the SATA drive for Time Machine or File History backups Use the NVMe drive for fast access to plugin libraries, audio and video files, and

anything else you need guick access to

MAXIMIZE YOUR MINI INVESTMENT If you own a 2018 Intel Mac mini or the latest M1 version, the fact that the internal factory drive can't be upgraded is no longer a reason to sell your beloved little powerhouse. The miniStack STX maximizes your mini's investment with a mighty capacity and connectivity punch for a fraction of the time and money you would spend in buying and setting up a new machine.



ENHANCE, EXTEND, AND MAXIMIZE YOUR DIGITAL LIFE

We rely on our computers to store more personal and professional data than ever before. From family photos and videos to business and legal documents to critical work presentations or film projects, our lives have become more digital. Keeping this data protected and easily accessible is a necessity. Whether you are a home computer user or a professional content creator, RAID (Redundant Array of Independent Disks) storage should be added to your bag of tricks to keep your digital life safe.

THE OWC DIFFERENCE

OWC's unique mix of hardware and software engineering teams make it possible to deliver powerful software RAID solutions that outperform and outlast traditional hardware RAID. Being able to finely tune software and hardware together allows us to deliver incredibly powerful solutions that other companies can't match. The OWC motto is to enhance, extend and maximize your technology investment. Our software RAID management solution, SoftRAID, embodies those words by enabling you to do more, for a longer period with new or existing hardware while protecting your data better than traditional hardware RAID options.

WHAT IS SOFTRAID?

SoftRAID is powerful yet easy-to-use RAID software that maximizes drive capacity, offers faster performance, and protects against data loss. It's ideal for voluminous data roles including audio/video production and editing, photography, graphic design, database servers, financial applications, and more. Basically, it is the brain for running, maintaining, and protecting your RAID arrays.

SoftRAID is the most powerful software RAID utility available and gives you more features and protection than any other RAID option.

Dark mode is perfect for low-light environments

SOFTRAID FEATURES

| Multiple RAID Levels | Disk Health | Cross-Platform |
|---|--|---|
| Create advanced RAID 0/1/4/5/1+0 (10) volumes for higher performance and/or redundancy ¹ | Protects your data by alerting you to issues before anything happens, ensuring you're protected when you're on a critical deadline | Built-in OWC MacDrive technology lets you read/write RAID 0/1 arrays and use them interchangeably between Windows and macOS |
| Flexible, Upgradeable | Validate | Certify |
| With SoftRAID you're not locked into a solution. SoftRAID is hardware independent | Volume validation ensures sectors can be read, parity is correct, and any potential volume failure is minimized ² | Check your disks before use to ensure they are safe for your data |
| Compatible | Easy License Management | Dark Mode |

Easy license management enables quick

activation/deactivation so your license can move

between computers and more seats can be added

PERFECT FOR EVERYONE

and M1 Macs and Windows 10

Works with macOS 10.12 or later including Big Sur

| Home or Office | Audio/Video Professionals | Photographers |
|---|---|--|
| From home users with expanding Time Machine backups or photo libraries, to business owners needing to back up important documents, big capacity and secure storage is required. A RAID solution is ideal for these situations. A SoftRAID powered ThunderBay 4 or Mercury Elite Pro Quad gives users room to expand and peace of mind knowing their files are safe. | Audio and video engineers can very quickly put together huge libraries of content and they need to be able to access that content fast enough to do real time editing. A ThunderBay 8 or Flex 8 powered with SoftRAID provides the throughput to save time and money without bottlenecks. | After shooting weekend weddings and weekday family photos, quick offloads and easy access for editing is needed. Add a ThunderBay 4 or Mercury Elite Pro Quad to protect and ease your workflow. |
| Researchers and Academia | Mixed Environment - Macs and PCs | DITs |
| | | |

SoftRAID is included with most OWC RAID enclosures including: ThunderBay, ThunderBlade, Express 4M2, Mercury Elite Pro Quad, Mercury Pro U.2 Dual, and Accelsior PCle SSDs.

^{1.} RAID 4/5/1+0 (10) currently Mac only. 2. Data protection requires RAID 1/4/5/1+0





OWC THUNDERBAY 8

Up to 2586MB/s | Up to 144TB | Mac & Windows

Eight hot swappable drive bays makes you feel like you're running your own personal data center! Two Thunderbolt ports so you can breeze through business backups, as well as today's highest RAW photo and multi-stream 4K video formats.

- Mix or match: 2.5-inch (no adapter needed) and 3.5-inch HDDs and SSDs
- Connected: second Thunderbolt 3 port for adding up to five additional Thunderbolt devices
- SoftRAID: manages, monitors, and protects your data
- Powerful: daisy-chain six units together for up to 864TB capacity
- Protected: up to 5 Year OWC Limited Warranty

16TB-144TB from \$1,499.00 | Most Popular: 32TB \$1,879.00 www.macsales.com/thunderbay8

EDIT, EXPERIMENT, CREATE, & DESIGN

OWC THUNDERBAY 4

Up to 1527MB/s | Up to 72TB | Mac & Windows

Our original RAID powerhouse is Thunderbolt 3 powered so you can get the most out of your storage, take the brakes off your workflow, and do more.

- Versatile: works with 3.5-inch or 2.5-inch drives no adapter needed
- Connected: dual Thunderbolt 3 ports + dedicated DisplayPort 1.2 port
- SoftRAID: manages, monitors, and protects your data
- Options: Thunderbolt 3 and Thunderbolt 2 models available
- Protected: up to 5 Year OWC Limited Warranty

4.0TB-72TB from \$699.00 | Most Popular: 16TB \$1,049.00 www.macsales.com/thunderbay4





Equipment is super solid and support staff is fantastic. No need to look anywhere else.



OWC THUNDERBAY 4 MINI

Up to 1556MB/s | Up to 16TB | Mac & Windows

Four 2.5-inch drive bays transform SSDs and HDDs into a pro-grade Thunderbolt solution that fits on a desk, in a rack, or on a DIT cart.

- Exhilarating: (4) 2.5-inch drive bays for maximum SSD/HDD potential
- Options: Thunderbolt 3 and Thunderbolt 2 models available
- SoftRAID: manages, monitors, and protects your data
- Compact: pencil-length and 3.1 lbs with SSDs
- Protected: up to 3 Year OWC Limited Warranty

4.0TB-16TB from \$679.00 | Most Popular: 16TB \$899.00 www.macsales.com/thunderbay4mini



NEW! OWC FLEX 1U4

Up to 2750MB/s | Up to 128TB | Mac & Windows

Expand your production rack or DIT cart versatility! Four hot swap bays let you use a variety of drives including U.2. Connect mixers, keyboards, and cameras plus charge your notebook and mobile devices with an abundance of Thunderbolt and USB ports. Add another display. Or install a PCIe card to expand your capture, recording, networking, or storage capabilities.

Coming Soon

www.macsales.com/flex1u4

- Four swappable 3.5/2.5-inch drive bays: use SATA/SAS HDDs, SSDs, and U.2/M.2 NVMe SSDs
- More ports: (2) USB-C 10Gb/s and (3) USB-A 10Gb/s ports for connecting peripherals and mobile devices such as tablets
- More screens: DisplayPort 1.4 for connecting up to an 8K display
- Play your card: (1) PCIe slot for audio/video capture, networking, SSD storage, hardware RAID card, or I/O card
- Configurable: second Thunderbolt (USB-C) port for daisy chaining devices or adding additional display(s)
- Protected: Up to 5 Year OWC Limited Warranty

OWC MERCURY PRO LTO

Up to 300MB/s native | Up to 12TB Native | Mac, Windows. & Linux

This easily integrated tape backup/archiving solution is a critical requirement to protect and preserve huge volumes of data over time. A built-in handle makes it easy to take it on-set, or on the move — bringing shared data protection to your studio, department, or office computers.

- Flexible: built-in IBM-LTO-8 drive reads and writes LTO-8 and LTO-7 tapes
- Store longer: up to 30-year tape longevity
- Store more: up to 12TB native and up to 30TB compressed storage capacity per tape cartridge
- All-in-One: Ingest, Edit, Archive, Deliver add up to 16TB SSD for additional onboard storage.
- Simple interface: mount, format, and backup to an LTO tape and hard drive simultaneously via optional ArGest Backup software
- Protected: 3 Year OWC Limited Warranty

From \$4,879.00 with everything you need

www.macsales.com/mercuryprolto



ARGEST SOFTWARE SOLUTIONS

From simple data ingest to large scale deep archiving, OWC ArGest® Software Solutions, Powered by BRU, offer a complete toolset of cost-effective, easy-touse function-specific tools that put you in control of your data's future without limits or exceptions.

To see how ArGest solutions can work for you, please visit macsales.com/argest



PLUG & PLAY SHARED STORAGE FOR VIDEO TEAMS

FOR EDITORS, BY EDITORS

Helping teams of video editors work together in hi-res footage in any NLE or computer is kind of our thing. We know that high performance, ease-of-use, collaboration, and a support team that knows video workflow is really what you care most about, because it's the kind of shared storage we'd want to use ourselves.



HIGH PERFORMANCE

High-speed connections enable your entire team to work with 4K, 6K or 8K video files without dropping frames, directly off of the Jellyfish.



Jellyfish relies on intuitive software tools to empower your editing team to make the most of their server with minimal onboarding time and setup.



MOBILE

Video teams on the go or creative

teams of four to six team members

PERFECT FOR

editing 4K video.

FEATURES

Whisper quiet

TOWER

Growing video teams that need

more storage or performance than

Teams that need the highest have a server room.

FEATURES

Whisper quiet

a Jellyfish Mobile.

PERFECT FOR

Dual CPU Single CPU 32TB - 96TB of raw storage 80TB - 240TB of raw storage Expand up to 288TB Expand up to 1.2PB 3200MB/s aggregate read speed 4600MB/s aggregate read speed 128GB of RAM 256GB of RAM 1TB of read cache 2TB of read cache 1GbE/10GbE connections 1GbE/10GbE/25GbE/50GbE connections

Dual CPU 80TB - 240TB of raw storage Expand up to 1.2PB 256GB of RAM 2TB of read cache Rack mounted

COLLABORATION

Store all of your team's assets and projects in one place accessible to everyone from anywhere. Take your workflow to the next level.



With direct access to a team of IT and video workflow experts, there's always someone to call to get a quick response. We're a support team built by editors, for editors.



RACK

PERFECT FOR

performance or storage, and already

FEATURES

4600MB/s aggregate read speed 10GbE/25GbE/50GbE connections

JELLYFISH SOFTWARE ECOSYSTEM

JellyfishOS is the foundational layer that makes the most of our hardware. It's compatible with most of the innovative and user-friendly tools we built for your team's day-to-day workflow.

Kyno for Jellyfish **MEDIA MANAGEMENT**

Kyno for Jellyfish uses rich and descriptive metadata in order to give your team the ability to find all the footage they need whenever they need it.



Jellyfish Manager **EASY SERVER ADMINISTRATION**

Jellyfish Manager is the modern, beautiful & intuitive interface between you and your Jellyfish server. It gives post-production teams the tools they need to be self-reliant and frees up IT teams to stay focused on their own day-to-day tasks.



Jellyfish Media Engine ACCELERATED PROXY WORKFLOW

Let Jellyfish Media Engine tackle the transcoding process for you by using the raw power of your Jellyfish instead of bogging down one of your client machines.



Jellyfish Connect **QUICK AUTOMATIC SETUP**

Plug-and-play experience for macOS users. Jellyfish Connect automatically finds your connected Jellyfish server without the need to configure advanced network settings or figure out IP addresses.





JELLYFISH REMOTE ACCESS/ Real-time, collaborative video workflow from anywhere

Jellyfish Remote Access allows your team to access all of your media and project files, download and upload content right from Finder, and collaborate in real-time on your video projects using proxy mode remotely off your server.

For more information on all our Jellyfish offerings, visit us at: macsales.com/jellyfish

PLANET SIZED CAPACITY



OWC JUPITER FAMILY

From Small Office shared storage to Petascale corporate backups, OWC's Jupiter Solutions provide easy configuration, incredible reliability, massively scalable capacity, and multiple interface storage options at a price that won't break your budget.

THEOREM STREETH STREET

OWC JUPITER CALLISTO

Up to 2750MB/s | Up to 144TB | Mac, Windows, Linux and other Unix-like systems

All Jupiter Callisto management units provide Intel Xeon scalable performance with up to 1TB of RAM (64GB or 128GB standard), 4 (1U), 8 (2U), or 16 (3U) disks delivering from 64TB to 288TB of raw capacity and up to 3.4GB/sec of disk I/O performance. Units come standard with two 10Gb network links that can be used to support separate subnets or aggregated to provide a higher level of performance in a single subnet. Additionally, 2U and 3U Callisto units may be outfitted with 4 additional 10Gb ports (6 in total) or even expanded to provide 25Gb, 40Gb, or 100Gb network links for even higher throughput demands.

- 1U, 4 disks, 32TB, 48TB, or 64TB capacities
- 2U, 8 disks, 64TB, 96TB, or 144TB capacities
- 3U, 16 disks, 128TB, 192TB, or 288TB capacities
- Protected: up to 5 Year OWC Limited Warranty

32TB from \$7,799.00

www.macsales.com/jupiter





OWC JUPITER KORE

Up to 2750MB/s | Up to 144TB | Mac, Windows, Linux and other Unix-like systems

The Jupiter Kore line of storage expansion modules permit additional storage capacities ranging from 100's of Terabytes to 10's of Petabytes in a standard 42U rack unit. Available in 2U, 3U, and 4U chassis. It is possible to expand a single Callisto server with up to 5 additional expansion units. With raw capacity points ranging from 64TB (2U) to 1.6PB (4U), the Kore Storage Expander units provide the best levels of capacity, performance, and power requirements in easy to deploy configurations.

- 2U, 8 disks, 64TB, 96TB, or 144TB capacities
- 3U, 16 disks, 128TB, 192TB, or 288TB capacities
- 4U, 45 disks, 360TB, 540TB, or 810TB capacities
- 4U, 60 disks, 480TB, 720TB, or 1.08PB capacities
- 4U, 90 disks, 720TB, 1.08PB, or 1.62PB capacities
- Protected: up to 5 Year OWC Limited Warranty

32TB from \$3,699.00

www.macsales.com/jupiter

OWC JUPITER BACKUP APPLIANCE

Up to 2750MB/s | Up to 144TB | Mac, Windows, Linux and other Unix-like systems

The Jupiter Backup Appliance provides an easy to install and configure backup appliance to support up to 250 client systems per system. Using the ultra-reliable ArGest® Server solution, the Jupiter Backup Appliance supports Mac, Windows, Linux, and most other Unix and Unix-like platforms to provide secure, fast, and reliable backup and archival operations using the venerable BRU backup format.

- 1U, 4 disks, 32TB, 48TB, or 64TB capacities, ArGest Server 10 Client License
- 2U, 8 disks, 64TB, 96TB, or 144TB capacities, ArGest Server 25 Client License
- 3U, 16 disks, 128TB, 192TB, or 288TB capacities, ArGest Server 50 Client License
- Protected: up to 5 Year OWC Limited Warranty

32TB and 10 Clients from \$9,499.00

www.macsales.com/jupiter

The Jupiter Tape Automation solutions will provide additional backup and archival options providing LTO-based units ranging from 24 tapes to expandable solutions ranging from 80 to 540 tapes in a single assembly. Easily partnered with the Jupiter Backup Appliance or your existing SAS or Fibre Channel-based storage environment, The Jupiter Tape Automation systems are fully compatible with OWC's ArGest Server software solution as well as many other third party backup solutions.

OWC Jupiter Family

www.macsales.com/jupiter

OWC ArGest Server backup and archival solution

www.argestsoftware.com/server





THINGS WORK BETTER WHEN THEY WORK TOGETHER.

Our software and hardware teams work together to produce powerful, efficient, and beautifully made technologies. Our hardware is built to be reliable to protect your precious data. OWC software solutions ensure you get the most from that hardware. Our backend tools optimize and stress test each solution, so you can enjoy total peace of mind that your new OWC solution is ready to perform seamlessly.

Our dedicated team works on every facet of our solutions, from top to bottom, inside and out. Our products are fine-tuned to work exactly as designed and address your needs with pin-point accuracy. It's the OWC Difference.



Easily Manage, Monitor and Protect Your Data

For over 25 years, SoftRAID has been the most fully featured, robust and powerful software RAID solution available for macOS. Now that "ability" is available for Windows users too!

SoftRAID saves you time and money by making it easier to maintain mission-critical workflows. With SoftRAID, you're no longer locked into an expensive hardware RAID technology that's not upgradeable or expandable.

NEW! SOFTRAID

Pro RAID 0/1/4/5/1+0 (10) | Lite RAID 0/1 | Mac & Windows

OWC's SoftRAID is a powerful and intuitive software RAID utility for macOS and Windows that offers maximum volume capacity, optimum drive performance, data protection, or a combination of both. Packed with features like predictive disk failure monitoring and multiple array volume spanning¹ SoftRAID is ideal for anyone who needs to quickly access and safely store massive amounts of data, including videographers, audio producers, photographers, database and media managers, archivers, and more.

SoftRAID is designed to keep you working worry-free with protection and safety measures to secure your data. From disk certification, that makes sure new disks are error-free before use to disk validation that ensures all data is readable, SoftRAID keeps your data safe. SoftRAID also includes powerful real-time monitoring features that can warn you when a disk is about to fail. All these advanced monitoring tools work in the background to ensure you're constantly protected from a catastrophic, project-killing data

With breathtaking performance, multi-enclosure capability, advanced drive monitoring, and downloadable updates, OWC SoftRAID is data center level software for your desktop.

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 2. SoftRAID for Windows currently supports RAID 0/1. Additional RAID level support for Windows coming later this year.

 3. SoftRAID for Mac can create one APFS volume per container. SoftRAID always creates unencrypted APFS volumes (encryption can be enabled in Disk Utility).



- Compatible: works with macOS including Big Sur and Apple silicon (M1) Macs as well as Windows 10
- Advanced flexibility: Pro RAID 0, 1, 4, 5 and 10²; Lite RAID 0, 1
- APFS support: create APFS volumes in SoftRAID for Mac³
- Volume validation: ensures sectors can be read, parity is correct, and any potential volume failure is minimized
- Certified performance: drives are validated before use to ensure they are safe for data storage
- Vigilant protection: predictive warnings help protect against unexpected drive failure
- Cross-platform readiness: built-in MacDrive technology lets you read/ write RAID 0/1 HFS+ arrays, and use them interchangeably with Windows and macOS computers
- Full TRIM support: improves performance in all RAID levels
- Risk-free use: 14-day free trial of fully functional application

SoftRAID Pro

SoftRAID Lite

only \$249.99

only \$49.99

www.macsales.com/softraid

ARGEST SOFTWARE SOLUTIONS

From simple data ingest to large scale deep archiving, OWC ArGest® Software Solutions, powered by BRU, offer a complete toolset of costeffective, easy-to-use function-specific tools that put you in control of your data's future without limits or exceptions.



Whether you're running a small business or are an M&E pro, whether you want to backup a single desktop machine to a single drive external storage solution or have a massive tape library with multiple tape drives, ArGest Backup has you covered. A drag and drop interface delivers unmatched ease of use while true cross platform restorability in all archive formats keeps data protected and future accessible.



To see how ArGest solutions can work for you, please visit macsales.com/argest



Ingesting BRU, LTFS, and tar tapes as well as disk and camera card data onto your macOS system has never been easier! With automated format recognition, you can restore any content with a single click to your macOS Volume.



Puts you in control of all tape technologies and formats within macOS! Now you can transfer any TAR, CPIO, or PAX-formatted tape onto a Mac regardless of the platform (Linux, Solaris, etc.) used to write the tape. You also gain the ability to write TAR tapes on your Mac and restore TAR-based archives written in any closed or open source application.



No matter what size your network, you can support it with easy to manage centralized, enterprise-grade tape, disk, or cloud data backup and recovery services with complete regulatory compliance. All major OS platforms - macOS, Windows, Linux, Unix - are GUI supported as well as your existing hardware or cloud storage services.



Give your command line the power of a high-performance BRU I/O engine. Script and control BRU backup and restore operations in your own app without a GUI overhead. BRU Core can be used to clone drive content, create a deep archive for offsite retention or perform daily backups of your corporate data infrastructure to a secure cloud environment. And with its fully cross-platform device compatibility, your archives will never be tied to a data set, specific OS version, or device.

HIGH-PERFORMANCE **RIGHT TO** THE CORE



MACDRIVE

Access Mac Disks on Windows

MacDrive lets you seamlessly access Mac-formatted disks. drives, SoftRAID sets, and AppleRAID sets on a Windows PC. Just connect your drive to a PC, and Windows uses the disk as if it were Windows formatted.

- Straightforward: access almost any direct attached internal or external Mac-formatted disk including hard drives, CDs, DVDs and more
- Pliant: supports read/write HFS+, read APFS
- Mighty: create and partition Mac disks direct from Windows
- Cutting-edge: repair errors on Mac disks browse Time Machine back-ups and copy files and folders
- Compatible: works with Apple's Boot Camp and VMware and Parallels

MacDrive Standard MacDrive Pro

only \$49.99

only \$69.99

Download instantly online! www.macsales.com/macdrive





DOCK EJECTOR

Your Drives and Data, Safely Ejected in One Click

Connecting multiple devices to an OWC dock is an easy way to streamline your workflow and minimize desktop cable clutter. But with only one cable connecting your dock to your computer, it's easy to forget to properly eject storage devices which could cause lost or damaged files.

The OWC Dock Ejector is a FREE solution that protects your data. The app lets you safely disconnect all drives in a single click. It ensures all data has been written before any drive is unmounted. It will even warn you before you accidentally eject an in-use drive.

- Optimized for all OWC docks
- Available for Mac or Windows

Free - Download Now www.macsales.com/dockeiector





COPY THAT

Choose. Copy. Create.

Whether you're a hobbyist out in the field taking nature photos, an influencer shooting daily videos, or a parent capturing that precious family event, Copy That helps you free up internal storage space while protecting your valuable content.

The process is simple: Connect and copy from your iPhone, iPad or iCloud to an external drive. Select the photo or video you want to copy and how you want to copy it. Then just click the "Copy That" button and you're done.

Free from the Apple App Store

go.owc.com/copythat-mobile

MERCURY STORAGE



OWC GEMINI

Up to 773MB/s | Up to 36TB | Mac & Windows

Organize your digital life with the do-it-all OWC Gemini! Dual drives provide ample storage space. Ingest photos and footage via the card reader. Connect handy peripherals via Thunderbolt and USB ports and share files fast via Gigabit Ethernet.

- Flexible: (2) bays for 2.5-inch or 3.5-inch SATA drives
- Hardware RAID options: RAID 0 speed, RAID 1 redundancy, span capacity, JBOD/Independent
- Easy uploads: frontside SD 4.0 Card Reader
- Visual: dedicated DisplayPort 1.2 for additional up to 4K display
- Connected: (2) USB 3.1 Gen 1 ports
- Protected: up to 3 Year OWC Limited Warranty

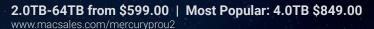
4.0TB-36TB from \$479.00 | Most Popular: 8.0TB \$599.00



NEW! OWC MERCURY PRO U.2 DUAL Up to 2447MB/s | Up to 64TB | Mac & Windows

The perfect combination of blazing-fast NVMe SSD performance and massive capacity in a compact design. It's ideal for routine backups to high-bandwidth pro creative uses.

- Flexible: two drive bays use 2.5-inch or 3.5-inch U.2 SSDs
- Massive capacity: up to eight NVMe M.2 SSDs with OWC U2 Shuttle adapters - COMING SOON
- More options: multiple NVMe SSD and RAID choices
- SoftRAID: manages, monitors, and protects your data
- Protected: up to 3 Year OWC Limited Warranty









OWC MERCURY ELITE PRO DUAL WITH 3-PORT HUB

Up to 1026MB/s | Up to 36TB | Mac, Windows, Linux, Chrome OS, & iPadOS

The digital desktop centerpiece for home offices, small businesses, and creative pros with awesome storage capacity plus built-in hub for accessory connectivity and device charging.

- Universally compatible: works with any USB-equipped computer, tablet, gaming console – anything that supports external storage
- Connect and charge: three USB ports for audio/video mixers, cameras, card readers, tablets, keyboards, mice
- Hardware RAID options: RAID 0 speed, RAID 1 redundancy, span capacity, JBOD/Independent
- Plug and play: no drivers needed and includes
 USB connecting cables
- Protected: up to 3 Year OWC Limited Warranty

1.0TB-36TB from \$149.00 | Most Popular: 8.0TB \$409.00 www.macsales.com/mepdual3port



THE TRUSTED NAME IN MAC STORAGE FOR 20+ YEARS



OWC MERCURY FAMILY

The OWC Mercury is where we began our rich, storied history of storage solution innovations nearly 20 years ago. It's hugely popular with creative pros, small office/home office users, and families with ever-growing storage capacity needs. An incomparable blend of performance, quality, variety, and value.



NEW! OWC MERCURY ELITE PRO MINI

Up to 542MB/s | Up to 4.0TB | Mac, Windows, Linux, Chrome OS, & iPadOS

The Mercury Elite Pro mini enables creative pros, small office/home office users, students, and families to save, access, backup, and edit files with the universal connectivity of a USB-C 10Gb/s interface. It connects with Plug and Play ease to past, present, and future Macs and PCs as well as iOS, Android, and Chrome OS devices.

- Universally compatible: plug and play with past, present, and future Macs. PCs. iPad Pros. Chromebooks, and Android tablets
- Game on: ideal for game storage with Playstation and Xbox consoles
- Portable: bus-powered and rugged to go from desktop
 to mountain ton
- Connected: connect universally to any USB or Thunderbolt computer or device with the included USB-C cable and USB-A adapter
- Protected: up to 3 Year OWC Limited Warranty

500GB-4.0TB from \$99.00 www.macsales.com/mepminiusbc

A PORTABLE POWERHOUSE





Practical and easy

"Perfect for my application when transferring big video files to another Mac."

OWC MERCURY ELITE PRO MINI

Up to 540MB/s | Up to 4.0TB | Mac, Windows, Chrome OS, & iPadOS

The perfect data transfer and storage powerhouse for client meetings, studio sessions, and organizing your personal media.

- Versatile: choose from 2.5-inch HDD or SSD models
- Mobile: bus powered and compact
- Compatible: USB 3.1 Gen 2 and eSATA
- Protected: up to 3 Year OWC Limited Warranty

500GB-4.0TB from \$99.00 | Most Popular: 4.0TB \$179.00

www.macsales.com/mepmini

THE PERFECT DUAL DRIVE PORTABLE FOR ON-THE-GO PROS

OWC MERCURY ELITE PRO DUAL MINI WITH USB-C Up to 989MB/s | Up to 8.0TB | Mac, Windows, & Chrome OS

This lightweight RAID solution covers your media storage and backup needs, and you don't have to carry an AC adapter.

- Powerful: (2) universal drive bays for 2.5-inch HDDs or SSDs
- Hardware RAID options: choose RAID 0 or 1, span, or Independent
- Mobile: bus powered and compact
- Protected: up to 3 Year OWC Limited Warranty

480GB-8.0TB from \$229.00 | Most Popular: 1.0TB \$299.00 www.macsales.com/mendualmini





RAID Done Right (USB-C)

"Another well designed product from OWC. Returned two tries with a LaCie Rugged RAID 4TB, which is TB2. This USB-C product from OWC just works..."



ESSENTIAL STORAGEFOR EVERYONE

OWC MERCURY ELITE PRO

Up to 283MB/s | Up to 18TB | Mac, Windows, & Chrome OS

Handy and easy-to-use storage for everything from photos and music, to presentations and record-keeping. You can even store your favorite movies and games!

- Robust: Apple Time Machine and Windows File History ready
- Unassuming: fanless for quiet operation
- Flexible: use with Mac, Windows, Linux, PS4 and Xbox consoles, and Smart TVs
- Protected: up to 3 Year OWC Limited Warranty

1.0TB-4.0TB from \$99.00 | Most Popular: 1.0TB \$149.00

www.macsales.com/mep

OWC MERCURY ELITE PRO DUAL

Up to 474MB/s | Up to 36TB | Mac, Windows, & Chrome OS

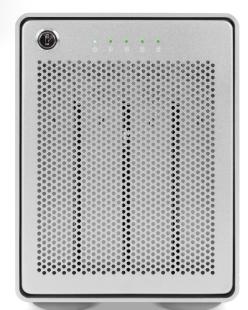
Dual bay hardware RAID that seamlessly integrates with largescale production studios, your home office computer, and everything in between.

- Powerful: (2) universal 3.5-inch drive bays
- Hardware RAID options: RAID 0, RAID 1, span, Independent
- Intelligent: powers down drives when inactive to conserve energy and reduce wear
- Protected: up to 3 Year OWC Limited Warranty

2.0TB - 36TB from \$378.75 | Most Popular: 2.0TB \$378.75



Thunderbolt 2 + USB 3, USB 3 + eSATA, or USB 3 + FireWire models available



OWC MERCURY ELITE PRO QUADUp to 947MB/s | Up to 72TB | Mac, Windows, & Chrome OS

All the great features of our ThunderBay line, advanced softRAID capabilities, PLUS universal USB connectivity so you can connect to virtually any Mac or PC!

- Flexible: (4) universal 2.5-inch or 3.5-inch drive bays
- Connected: works with all USB systems and Thunderbolt 3 compatible
- Prepped: plug and play RAID Ready
- Powered by SoftRAID: robust software for creating, monitoring, and managing advanced RAID sets
- Protected: up to 3 Year OWC Limited Warranty

4.0TB to 72TB from \$579.00 Most Popular: 24TB \$1,149.00 www.macsales.com/mepquad





So far, loving it

"...I've got video out the whazoo (technical term) over here, that I need to back up over there...this is working to do that. And doing it quickly and without a lot of hoohaa (marketing term)."

OWC EXPRESS

Up to 155MB/s | Up to 2.0TB | Mac, Windows, & Chrome OS

The 2 oz, pocket-sized enclosure that offers bus-powered personal storage performance in an ultra-portable design.

- Stylish: available in black or silver
- Mobile: pocket-sized and ultra-lightweight
- Convenient: bus powered
- Protected: up to 2 Year OWC Limited Warranty

1.0TB to 2.0TB from \$59.88 | Most Popular: 1.0TB \$59.88 www.macsales.com/express

OWC MERCURY ON-THE-GO PRO

Up to 500MB/s | Up to 4.0TB | Mac, Windows, & Chrome OS

Show off your storage style with a unique transparent design. This fanless acrylic enclosure protectively cradles a 2.5-inch SATA HDD or SSD and offers FireWire and/or USB connectivity.

- Convenient: bus powered, no adapter required
- Mobile: lightweight, ultra-portable and impact-resistant
- Options: USB 3 or USB 3 + FireWire models available
- Protected: up to 3 Year OWC Limited Warranty

120GB-4.0TB from \$64.99 | Most Popular: 2.0TB \$99.88 www.macsales.com/otg

"Performed very well ... topped the chart among pocket-size portable external hard drives." - CNET



Compact & Fast

"Connection to our 2010 MacBook Pro was seamless, and the backup speed is outstanding. Truly plug and play. THANK YOU, OWC!"

TRANSPORT **UR DATA AROUND** THE UNIVERSE



OWC DRIVE DOCK

Up to 981MB/s | Dual drive bays | Mac, Windows, & Chrome OS

The ultimate high-performance bare drive access tool. A compact, easy solution for creative workflows, backups, or other tasks that require constant access to multiple drives.

- Compatible: accommodates both 2.5-inch and 3.5-inch drives
- Simple: hot-swap, read multiple drives at once, or boot from bare drives
- Flexible: USB 3.2 Gen 2 works with both USB-C and Thunderbolt 3 ports
- Protected: up to 2 Year OWC Limited Warranty

only \$97.99

www.macsales.com/drivedock

NEWERTECH VOYAGER 53

Up to 500MB/s | Single drive bay | Mac, Windows, & Chrome OS

Swap drives at will and safely eject them at the touch of a button.

- Compatible: use with 2.5-inch and 3.5-inch drives
- Durable: SATA connectors built for long-term, repetitive use
- Streamlined: connect via USB (3.0/2.0) to your Mac or PC
- Protected: up to 2 year NewerTech Limited Warranty

Voyager only \$34.75

1.0TB to 6.0TB HDD and Voyager bundles from \$78.99

"It's a boon for those moving on from older machines but want to keep a SATA drive or two active." - John Martellaro. The Mac Observer



NEWERTECH UNIVERSAL DRIVE ADAPTER

Connects to your computer via USB 3.1 Gen 1

The perfect tool to access bare drives via USB - without opening a computer or drive enclosure. Compatible with nearly any 2.5, 3.5, or 5.25-inch drive. It's the go-to access tool for working with bare IDE, ATAPI, and SATA drives.

- Connect: use ANY 2.5/3.5/5.25-inch drive
- All-Purpose: transfer files and access data
- Transform: turn swapped-out drives into external drives
- Expansive: supports hard drives up to 16TB
- Protected: 1 Year NewerTech Limited Warranty

only \$27.50

ALL THE THUNDERBOLT YOU'VE ALWAYS WANTED!

OWC DOCK AND HUB FAMILY

Expand your Thunderbolt connectivity adding more full speed, fully functional Thunderbolt ports to your computer — connect to past, present and future Thunderbolt and USB devices.

SO CAND JUSS 20 JUSS 2

OWC THUNDERBOLT DOCK

11 Ports | Up to 90W Charging Power | Mac, Windows, Chrome OS and iPadOS

Four Thunderbolt + four USB ports, Ethernet, audio, and card reader to massively expand your Thunderbolt Mac or any Thunderbolt 4 PC.

- More flexibility: add a mix of up to seven Thunderbolt/USB-C and USB devices
- More reliable sharing and streaming: gigabit Ethernet eliminates low quality patchy Wi-Fi, and is ideal for IP-based workflows and secured networks
- More content: ingest photos and movies at speeds up to 312MB/s via the SD card reader
- More audio: plug headphones and mics into the audio in/out jack
- Thunderbolt certified: works with Apple M1 Macs, Apple "Intel" Macs with Thunderbolt 3, and Thunderbolt 4 PCs
- USB-C compatible: can also function as a USB-C dock with iPads, Android devices, Chromebooks, and PCs with USB-C ports

only \$279.00

vww.macsales.com/thunderboltdock



ONE HUB



OWC THUNDERBOLT 3 DOCK

14 Ports | 85W Charging Power | Mac & Windows

Enjoy an unprecedented combination of ports, convenience, and power through a single cable to your Mac or Windows PC. Now you can guickly access displays, drives, and peripherals while keeping your desktop tidy.

- Visual: up to two 4K displays or one 5K display
- Versatile: daisy-chain up to 5 additional Thunderbolt devices
- Connected: 1Gb Ethernet for sharing and streaming
- Compact: easy to transport with a small desktop footprint
- Protected: 2 Year OWC Limited Warranty

only \$279.00

www.macsales.com/tb3dock



OWC THUNDERBOLT 3 MINI DOCK

5 Ports | Bus-Powered | Mac & Windows

The ultimate all-in-one portable dock for port limited computers. Smartphone sized with no AC adapter needed. It adds displays, USB storage and desktop devices, and Ethernet networking to your workflow via one integrated cable.

- Expanded visuals: two HDMI 2.0 ports for up to two 4K displays
- Faster internet access: Gigabit Ethernet for better streaming. sharing, surfing
- Keeps more devices connected: one USB 3.0 & one USB 2.0 port for a drive, card reader, mouse, and device charging
- Mobile and desktop use: compact, lightweight, and no AC
- Protected: 2 Year OWC Limited Warranty

only \$149.00

www.macsales.com/tb3minidock



OWC THUNDERBOLT 3 PRO DOCK

10 Ports | 10Gb Ethernet | Mac & Windows

Easily handle shared 4K/8K RAW content workflow settings with 10Gb/s Ethernet, CFast and SD card readers! Add RAID storage, additional displays, or an eGPU via Thunderbolt and your favorite peripherals with three USB ports.

- Visual: Connect two 4K displays or one 5K display
- Connect quickly: 10Gb Ethernet for the fastest transfers
- Convenient: features SD 4.0 card reader and CFast 2.0 card reader
- Compact: easy to transport with a small desktop footprint
- Protected: 2 Year OWC Limited Warranty

only \$329.00

www.macsales.com/tb3prodock



OWC USB-C TRAVEL DOCK E

Up to 100W Pass-Through Power Mac, Windows, Chrome OS, & iPadOS

Display, charge, connect, and import files while on the move. Palm-sized and lightweight, you can slip this handy dock into your bag and keep your space tidy with built-in cable storage.

- Versatile: HDMI port for easy display connections up to 4K
- Powerful option: Bus powered, or use existing USB-C power adapter to provide up to 100W pass-through charging power to a notebook or other device
- Portable: pocket-sized and built to work from everywhere
- Protected: 2 Year OWC Limited Warranty

Travel Dock

Travel Dock E With Ethernet port.

only \$54.99 www.macsales.com/traveldock only \$64.99 www.macsales.com/traveldocke

NEW! OWC THUNDERBOLT 4/USB-C CABLES

The OWC Thunderbolt 4/USB-C Cable is a plug and play safe solution for connecting any Mac, PC, iPad, Chromebook, or Surface tablet with a Thunderbolt 3, Thunderbolt 4, USB-C, or USB4 port to any device, display, or power supply with a Thunderbolt 3, Thunderbolt 4, USB-C, or USB4 port. With lab test certified 100% universal compatibility and performance for any Type-C connection, you'll always have the right cable that simply works.

- 100% USB-C compatible: connect to today's, tomorrow's, and yesterday's Macs, PCs, iPads, Chromebooks, Surface and other devices
- up to 40Gb/s of data performance, and up to 8K of video capability
- RAID storage, and other accessories
- adapters, and other devices
- Guaranteed quality: 3 Year OWC Limited Warranty

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NEW! OWC THUNDERBOLT DUAL DISPLAYPORT ADAPTER

Watch videos, play games, create crisp digital signage walls, and enjoy multitasking freedom on up to two 8K displays. Compact and bus-powered, this handy adapter makes you always ready for an office or classroom presentation, or use with an iPad to enjoy video content on a bigger screen.

- Full display potential: DSC (Display Stream Compression) compatible for even higher refresh rates and up to dual 8K displays
- and greater contrast
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OWC THUNDERBOLT 3 10G ETHERNET ADAPTER

Add warp speed file transfers with the highest data integrity to your workflow with this bus powered portable Ethernet supercharger. Synchronize multiple audio and video streams in real-time with AVB readiness.

only \$169.00



CABLES & ADAPTERS

OWC SPOTLIGHT: EDUCATION

CHICAGO SUMMER STORIES

Hollywood actor Vince Vaughn credits his early success to a course he enrolled in at Lake Forest High in Lake Forest, Illinois. "This was the class where I was hands-on a lot. Such a light bulb moment for me," said Vaughn.

The class of '89 alumni reached out to the current faculty, headed up by Steve Douglass, to collaborate in teaching the next generation of filmmakers. Douglass is the co-founder of Chicago Summer Stories, an annual program that brings together teen-aged creators from across the Greater Chicago Area in an intensive filmmaking boot camp.

As the program started, Vaughn initially found himself attending workshops. But once the camp got up and running, he found himself running the classroom as well. "You might end up discovering talent and helping talent, they're going to have a really big head start at getting the confidence to play around with these ideas and these tools."

OWC participated in Summer Stories by providing each student with a Thunderbolt dock, mobile storage, and access to a Jellyfish network-attached storage to assist with backups and video editing. "We are so proud to have them (OWC) on board again this year to provide the tools we need to get the job done," said Douglass.



about Chicago Summer Stories at

You can learn more

ORPHANED STARFISH FOUNDATION

Andy Stein had a successful career in investment banking, until the day that he met a group of underprivileged girls in South America and caught a glimpse of the change he could make in their lives. Andy went on to start the Orphaned Starfish Foundation. Today the foundation serves over 16,000 children in 29 countries with 75 computer centers. They primarily serve the most vulnerable in our society, which are orphans, victims of abuse, and survivors of human trafficking.

Stein's foundation works with orphanages and organizations that care for at-risk youth. They go in and build media centers complete with all the hardware, software, and writing needed. In giving these kids access to technology, Orphaned Starfish helps to get them onto a better career path, and away from the streets.

Last year, OWC partnered with OSF to create seven OWC Media centers in the US and internationally. There are now official OWC Media centers in Haiti, The Dominican Republic, Panama, Mexico New Mexico, Minnesota,



New York, and Kansas. Kids are being taught video literacy remotely with used Macs, hard drives, and iPhones donated by OWC. They are also getting their first experiences with visual storytelling, so they can actively document their lives and communities in unprecedented ways.

Many organizations impact the lives of underprivileged children around the world. But so many of those children find that the world has no place for them after they become adults. Through its partnership with companies like OWC, Orphaned Starfish Foundation gives at-risk children a new blueprint for life, so they have the capacity to dream.

You can learn more about the Orphaned Starfish Foundation at www.macsales.com/OSF

OWC SPOTLIGHT: FILM

AMERICAN ZOETROPE

• The Godfather trilogy is a touchstone in American film history. Francis Ford Coppola created the filmmaking company American Zoetrope to help the next generation create relationships with older films and retell history for those who remember it. The team at American Zoetrope recently faced the challenge of restoring the Godfather Part III in one year instead of two to meet studio deadlines during the COVID-19 pandemic.

James Mockoski is film archivist and restoration supervisor at American Zoetrope. When his team was tasked with restoring, remastering, and bringing new life to the Godfather Part III, they turned to OWC Accelsior 4M2 to get the project done in time. OWC Accelsior 4M2 is the fastest SSD OWC has ever built. During Godfather III restoration, it helped the

- Review the project in native 4K resolution
- Create crisp playback
- Not have to build time-consuming proxies
- See every pixel in its native resolution to create a better product
- Work from home during COVID without sacrificing quality

Learn for yourself why James Mockoski said, "OWC allowed us to meet the deadline that was set forth and I can't imagine doing it without the Accelsior."



You can learn more about American Zoetrope at

DANE BRĚHM

Digital Imaging Technicians (DITs) are the ultimate facilitators. They need to optimize all of the solutions on a set, from cameras to lighting, from sound to streaming elements that get the job done. When you're offloading multiple cards of Arri RAW, REDCODE RAW or Sony Venice footage, storage speed makes all the difference. How does Dane Brehm, Production Technologist for Cintegral, build a reputation for consistency in his field?

Technology makes all of the difference. Dane depends on OWC solutions, such as the OWC ThunderBay Flex 8 and Helios 3S, to make every shoot a success. It allows him to upload footage to the cloud, or stream data directly to the post team across the globe. With faster footage offloads, Dane and his team never lose their hard-earned work.



Whether DITs are working remotely or in the studio, OWC solutions give them the speed necessary to handle massive production workflows, without interruption. That's why professionals like Dane continually turn to OWC over the competition. Mission critical production environments are OWC's specialty, which is why OWC build products that actually work... 100% of the time. We're now more



interconnected than we've ever been. OWC solutions can help keep your data safe while providing lighting fast transfers.

You can learn more about Dane Brehm at



YOUR NEXT MAC IS WAITING

We have new, refurbished, and even well-loved Macs that are hard to pass up. Choose from portable MacBook Pros, to desktop icons like the iMac and Mac mini, to the powerhouses like the iMac Pro and Mac Pro. Want some extra power or need a little extra? OWC's custom configurator makes it guick and easy to make the perfect Mac for you.



MAC PRO 2013-2019 MODEL

Any iteration of Mac Pro is a highly productive workhorse, and when purchased through MacSales.com, you can count on all the horsepower at a fraction of the price of buying new. This 2013 to 2019 Mac Pro offers the ultimate in expansion ease and upgradability. Dramatic savings on this Mac Pro powerhouse!

- Memory up to 128GB
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MACBOOK PRO WITH TOUCH BAR



MACBOOK PRO WITH RETINA DISPLAY



MACBOOK PRO



MACBOOK AIR

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IMAC Up to 27-inch Retina 5K!

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Give your slotless Mac, Windows PC notebook, or desktop machine the gift of PCIe card use. You can also add video production, audio processing, data storage, networking, and other pro-level capabilities to your workflow via Thunderbolt 3.

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- Easy card installs: no tools required
- Secure workflow: locking 12V power connector
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OWC U.2 NVME INTERCHANGE SYSTEM

Turns Mercury Helios 3S into a Swappable U.2 NVMe SSD Storage

Revolutionize your data storage. A locking drive bay and protective carrier tray offer the ideal combination of security with easy access, swaps, and transport of U.2 NVMe SSDs up to 16TB. Speeds over 6x faster than SATA drives. Ideal for both production and post-production operations!

TURN MERCURY HELIOS

35 INTO A BLAZING FAST

With the Accelsior PCIe SSD family

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NVMe SSD PCIe cards all the way to

eight blade configured solutions that

deliver up to 26,926MB/s real-world

EXTERNAL SSD!

- Full speed ahead: up to 2,631MB/s real-world tested performance
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Jump from 10.1 FPS to 65

FASTER EFFECTS & RENDERS Save time and money with accelerated effects, renders and computations in pro apps and games

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Up to 40Gb/s | Mobile eGPU | Mac & Windows

Transform your notebook or slotless computer into a high-performance gaming, video editing, and graphics workstation. All for a fraction of the cost of buying or building a new machine! This external graphics processing unit connects to a Thunderbolt 3-equipped computer, offering the power and space needed for today's most popular double-wide full-length/full-height AMD and NVIDIA graphics cards.

- Charge while working: 85W of notebook charging
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only \$329.75

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Up to 8000MB/s | Up to 8.0TB | Mac & Windows
The OWC U2 Shuttle One is a heat discipating full or

The OWC U2 ShuttleOne is a heat-dissipating full metal housing adapter that converts an NVMe M.2 SSD into a swappable 2.5-inch U.2 SSD.

- Flexible: easily install an NVMe M.2 SSD in minutes.
- Swappable: protects your SSD connector from wear
- Unlimited: supports the highest speed your SSD can deliver
- Beyond fast: fully PCle Gen 1-4 certified for today's and tomorrow's SSDs up to 8,000MB/s
- Broad compatibility: use in 2.5-inch U.2 bays and in OWC ThunderBay Flex 8, Mercury Pro U.2 Dual, and Mercury Helios 3S with U.2 NVMe Interchange System
- Optimum cooling: full metal housing keeps drive running cool and throttle-free

from \$44.99

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IDEAL FOR MEDIA PRODUCTION WORKFLOWS!

NEW! OWC U2 SHUTTLE

Up to 1556MB/s | Up to 32TB | Mac & Windows

World's first U.2 carrier shuttle for 3.5-inch drive bays that combines four NVMe M.2 SSDs into a swappable, high capacity, RAID-ready storage solution. Built for OWC storage and PCIe expansion solutions, this innovative carrier shuttle can also be used with U.2 connector equipped PCs and servers.

- Configurable: choose a solution or add your own NVMe SSDs
- RAID ready: RAID 0, 1, 4, 5, or 1+0 (10) for speed, protection, or the best
- Compatible: use with OWC Helios 3S, ThunderBay Flex 8, Mercury Pro U.2 Dual, as well as in a computer with U.2 support and an available 3.5-inch drive bay
- Easy swaps: move between OWC U.2 devices, PCs, enclosures, and servers
- Ideal for media workflows: dramatically lowers production-to-lab shipping costs

from \$149.00

www.macsales.com/u2shuttle

Solid State Drives (or SSDs) are fast, and they keep getting faster! For professionals who work with an immense amount of data, time is money, and having the fastest and largest SSD storage is key to getting things done. Enter NVMe U.2 SSDs to save the day.

WHAT IS A U.2 SSD?

Today's SSDs are built to use the PCle-based NVMe standard for communication, which was designed specifically for SSDs, instead of the older SATA standard designed initially for hard disk drives (also known as HDDs). This shift to NVMe has provided a tremendous boost in performance over SATA-based SSDs. We've gone from transferring data at 600 megabytes per second to transferring multiple gigabytes per second!

Unlike HDDs that were typically either a 2.5-inch or 3.5-inch form-factor using a SATA or SAS connection, SSDs come in a much wider variety and can use many different connection types. NVMe SSDs are typically going to use either a blade-style M.2 connection/form-factor or a U.2 connection in a 2.5-inch or 3.5-inch form-factor.

WHY CHOOSE U.2 DRIVES?

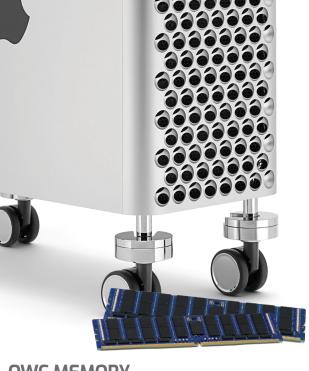
While NVMe U.2 and M.2 drives will perform very similarly, U.2 drives have the advantage of being available in larger capacities that are easier to handle, while being externally swappable in enclosures. These advantages make them ideal for IT and creative professionals where only the best will do.



MAKE THE MOST OF YOUR AMAZING NEW MAC PRO

"If you picked up a Mac Pro and were looking to upgrade, OWC has a ton of options, and more importantly, you're going to save a ton of cash as opposed going directly through Apple."

- Jonathan Morrison



OWC MEMORY

Up to 1.5TB | Saving up to 69% vs factory options

With twelve available memory slots, you can transform your Mac Pro with up to 1.5TB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

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Visit www.macsales.com/memory to find your perfect match!



NEW! OWC ACCELSIOR 8M2

World's fastest and highest capacity PCIe SSD for 2019 Mac Pro. Windows or Linux computers with mind-blowing ultra-reliable speed up to 26,926MB/s.

- Revolutionary: the fastest drive available for 2019 Mac Pro
- Massive space: up to eight SSDs for jaw-dropping storage capacity
- Easy RAID: create, monitor, and manage RAID arrays with SoftRAID

0GB-64TB from \$799.00

www.macsales.com/accelsior8m2

OWC ROVER PRO Wheels Kit for 2019 Mac Pro

The patent-pending mobility solution that enables your 2019 Mac Pro to go "wheels on/wheels off" without tools in under two minutes.



- Highly positional: 360-degree articulating wheels
- Smooth and silent: non-marking soft rubber tread wheels with low friction bearings
- Elegant: highly polished stainless-steel housings match the Mac Pro
- Protective: vibration absorbing silicone rubber pad preserves factory feet finish
- Secure: wheel stops prevent unintended movement
- Quality: built to last and backed with a Lifetime Warranty

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NEWERTECH MAXPOWER

High-bandwidth USB ports for Mac Pro or Windows machines provide maximum data throughput up to 5Gb/s and up to 15W of total power.

- More options: add 4 USB ports to any Mac & PC with an open PCle slot
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NEW! OWC ACCELSIOR 8M2

Up to 26,926MB/s | Up to 64TB | Mac & Windows

Accelsior 8M2 is the fastest, highest capacity PCIe SSD in the galaxy. It utilizes the full bandwidth of the latest PCIe technology to provide mind-blowing ultra-reliable speed up to 26,926MB/s and unparalleled storage space. Perfect for large format postproduction editing, real-time VR/AR/MR, geospatial and ISR imaging, and huge dataset applications. Up to eight SSDs let you choose multiple RAID levels and RAID sets for maximum. flexibility. The Accelsior 8M2's highly efficient and quiet heat-dissipating design delivers consistent peak performance.

- Revolutionary: the fastest drive available for 2019 Mac Pro, Windows or Linux computers and PCle expansion systems
- Mind-blowing, performance: up to 26,926MB/s real world speed
- Massive space: up to eight SSDs for jaw-dropping storage capacity
- Easy RAID: create, monitor, and manage RAID arrays with SoftRAID
- Advanced RAID capabilities: supports multiple RAID levels and RAID sets for maximum flexibility
- Quietly cool: highly efficient and quiet heat-dissipating design for consistent
- Pre-tested and certified: full burn-in for assured performance and reliability
- Protected: up to 5 Year OWC Limited Warranty²

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OWC ACCELSIOR 4M2 Over 6000MB/s | Up to 32TB | Mac & Windows

Nearly a decade after our first SSD introduction, we continue to push the boundaries so you can work and play at your best. With over 6,000MB/s of real-world speed, you can breeze through data-intensive large-format video editing, greatly improve your VR/AR/MR experience, and play your best in extreme gaming.

- Bootable: start working in seconds
- Slot-powered: no extra power cables needed
- Deployment ready: pre-configured solutions undergo performance verification
- Highly versatile: installs into a full-height, half-length x8 or x16 PCle 3.0 or 2.0 slot
- Plug and play: no drivers needed
- Easy RAID: advanced SoftRAID engine simplifies setup
- Protected: up to 5 Year OWC Limited Warranty

OGB only \$379.00

1.0TB-32TB from \$549.00 | Most Popular: 4.0TB \$1,149.00

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OWC ACCELSIOR 1M2

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The speed boosting, capacity expanding NVMe SSD solution for pro content creators, performance enthusiasts, and gamers. Test-certified for use with 2019 Mac Pro, 2010-2012 Mac Pro, and PC towers.

- OWC Aura SSD powered: advanced NVMe technology for bandwidth-heavy video, audio, photography, and design needs
- Store more: adds capacity for critical footage, images, files and games.
- Play better: experience immersive, stutter-free game play
- Cool: aluminum alloy heat sink for silent, throttle-free performance
- Protected: up to 5 Year OWC Limited Warranty

0GB only \$29.00

240GB-4.0TB from \$88.00 | Most Popular: 1.0TB \$199.00

www.macsales.com/accelsior1m2



OWC ENVOY PRO FX

Up to 2800MB/s | Up to 2.0TB | Mac, Windows, Linux, Chrome OS, & iPadOS

The OWC Envoy Pro FX is a universally compatible Thunderbolt and USB portable SSD. It's a top choice for external storage with speeds up to 2800MB/s, so you can transfer gigabytes of data anywhere in seconds. The OWC Envoy Pro FX is built like a tank, and certified with dustproof, drop-proof and waterproof.

- Flexible compatibility: Macs and PCs, plus iPad, Chromebook, and Surface devices
- Xtremely fast: supports Thunderbolt and USB interface up to 2800MB/s
- OWC Aura SSD powered: up to 6x faster performance vs. other portable SSDs

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OWC THUNDERBOLT HUB

5 ports I Up to 60W Dynamic Charging Power I Mac, Windows, Chrome OS, & iPadOS

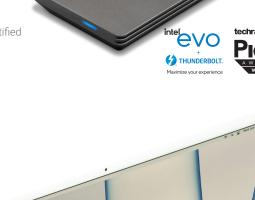
The OWC Thunderbolt Hub expands the number of Thunderbolt ports available to use. Connect and charge any device with a USB-C or USB-A connector through a single Thunderbolt port, with this compact hub.

- Plug it all in: your devices work the same like they would directly connected to machine
- Add more devices: connect more storage, two 4K displays or one 5K/6K/8K display, and accessories
- Dynamic charging: keeps the power flowing through real-world uses

only \$179.00

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OWC USB-C TRAVEL DOCK E

Up to 100W Pass-Through Power | Mac, Windows, Chrome OS, & iPadOS

The compact OWC USB-C Travel Dock E reduces the hassle of adapter and dongle heft while expanding your connectivity options with six essential ports: USB 3 Type-A, HDMI 2.0, SD card reader, and all new Gigabit Ethernet, and USB-C 100W power pass-through. Transform any location into a mobile office through its integrated USB-C connecting cable.

- Versatile: HDMI port for easy display connections up to 4K
- Tidy: built-in compartment stores cable neatly
- Portable: pocket-sized and built to work from everywhere

Travel Dock

Travel Dock E With Ethernet port.

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24-INCH M1 IMAC









NEW! OWC THUNDERBOLT 4/USB-C CABLES

Now that you have all of these connection opportunities, you will need a plug-and-play cable to take with you on the go. OWC has you covered with a universal Thunderbolt cable For All Computerkind. Use the OWC Thunderbolt 4 / USB-C Cable to connect your accessories, drives, phone, cameras, displays, and more.

- 100% USB-C compatible: connect to today's, tomorrow's, and yesterday's Macs, PCs, iPads, Chromebooks, Surface and other devices
- Certified for all uses: enjoy lab test certified safe power delivery up to 100W, up to 40Gb/s of data performance, and up to 8K of video capability
- Versatile: connect to millions of docks, displays, eGPUs, PCIe expansion, external SSDs, RAID storage, and other accessories

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OWC AURA PRO X2

Up to 3282MB/s | Up to 2.0TB

Rejuvenate your Mac with performance that rivals the latest models at a fraction of the cost. Choose blade only or the full upgrade kit! Some kits even include an OWC Envoy Pro enclosure that repurposes the factory SSD into an external USB drive.

- Like a new Mac: up to 2x faster than factory SSD
- Store more: up to 16x greater capacity than factory SSD
- Same but better: retains use feel, settings, and the ports you want
- Run at peak longer consumes less power and runs cooler
- for longer battery life
- Protected: 5 Year OWC Limited Warranty

OWC AURA N2 Up to 2400MB/s | Up to 1.0TB

Add years of life to your existing Mac notebook or Mac mini, economically. Choose blade only or full upgrade kit. Some kits even include an OWC Envoy Pro enclosure that repurposes the factory SSD into an external USB drivel

- Maximize ROI: extends Mac use-life with higher speed and stamina
- Store more: up to 8x greater storage capacity than factory SSD
- Same but better: retains use feel, settings, and ports you want
- Extends run time: more efficient, cooler operation for longer battery life
- Protected: 3 Year OWC Limited Warranty

OWC AURA P12 PRO Up to 3400MB/s | Up to 8.0TB

The versatile internal or external performance booster. Keep your project on track with faster data transfers in the field, as well as faster previews, renders, and processing in audio and VFX programs.

- Pro level speed: faster previews and renders, transfers, and streams
- Workstation-class: calibrated to endure write-intensive workflows
- Perfectly optimized: built-in SLC caching for burst performance
- Protected: 5 Year OWC Limited Warranty



NVMe PCIE X4 SSD UPGRADE FOR SELECT 2013 AND LATER MACBOOK AIR, MACBOOK PRO, MAC MINI, AND MAC PRO!

240GB-2.0TB from \$89.00 Most Popular: 1.0TB \$199.00

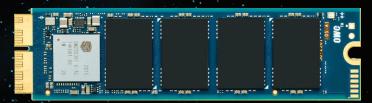






Outstanding Performance!

"My MacBook performs better than before with at least a 50% increase in performance. Thank you OWC for an outstanding product because it exceeded my expectations!



NVMe PCIE X4 SSD UPGRADE FOR SELECT 2013 AND LATER MACBOOK AIR, MACBOOK PRO, AND MAC MINI

240GB-1.0TB from \$69.00 Most Popular: 1.0TB \$159.00

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ADVANCED NVMe M.2 SSD UPGRADE FOR PCS AND ENCLOSURES

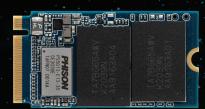
240GB-8.0TB from \$64.00 Most Popular: 1.0TB \$179.00

www.macsales.com/aurap12

NEW! OWC AURA P13 PRO Up to 2771MB/s | Up to 2.0TB

The Aura P13 Pro might be small, but it delivers a heavyweight performance punch upgrade to computers and devices that use a 2242-sized M.2 SSD. It's the fastest compact SSD option on the market today.

- Class leading performance: for faster pro A/V workflows, video streaming, app/gaming
- Compact solution: the best choice for computers and devices that utilize a 2242-sized M.2 SSD
- Advanced technology: for the highest reliability and performance
- Protected: 5 Year OWC Limited Warranty



ADVANCED NVMe M.2 SSD UPGRADE FOR PCS AND ENCLOSURES

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OWC MERCURY ELECTRA 6G

Up to 530MB/s | Up to 4.0TB, | 2.5-inch SATA SSD

With burst speeds up to 530MB/s and the latest in flash NAND and controlled technology, you can dramatically improve your everyday computing experience.

- Improves everyday computing: fast boots, app loads, and system respons
- Dependable: wear leveling automatically distributes data evenly
- Intelligent integrity: manages free space and gradually refreshes data
- Extends battery life: standby power benefits for longer runtimes between charges
- Protected: 3 Year OWC Limited Warrant

120GB-4.0TB from \$31.49 | Most Popular: 1.0TB \$134.99 www.macsales.com/electra6g

OWC MERCURY EXTREME PRO 6G

500MB/s+ Sustained Over Entire Drive | Up to 4.0TB | 2.5-inch SATA SSD

The fastest sustained speed and performance upgrade available for everyone from performance enthusiasts to production pros with a Mac or PC with a 6G SATA drive bay.

- No slowdowns: maintains read/write speeds exceeding 500MB/s over the entire drive capacity
- Saves money: get sustained speed instead of replacing a drive that slows down over time
- A/V ready: use with Blackmagic, Sound Devices, Atomos devices.
- Protected: 5 Year OWC Limited Warranty

240GB-4.0TB from \$79.00 | Most Popular: 1.0TB now only \$219.00 www.macsales.com/extremepro





MERCURY ENTERPRISE PRO 6G

Up to 520MB/s | 16TB | 2.5-inch SATA SSD

The highest capacity 2.5-inch SATA 6G SSD available and engineered with enterprise-level technologies to deliver the highest performance and reliability

- More storage: 16TB of capacity offers 4x more space than most common sized SSDs
- Feature-packed: supports TRIM, S.M.A.R.T, and NCQ for the best drive space management, reporting, performance, and longevity
- Protective: SmartFlush™ protects data integrity during power outage or system failure
- Secure: supports AES 256-bit hardware-based encryption and TCG (Trusted Computing Group) Opal specification.

only \$3,499.00

www.macsales.com/enterprise60

MEMORY MADE FOR YOUR MAC

At OWC, we want your Mac to perform faster and last longer. That's why we engineer memory that is specifically tested and optimized for Mac.

WHY BUY OWC BRAND MEMORY?

- Revolutionary: meets or exceeds manufacturer specifications
- Vetted: rigorously lab tested in-house to ensure superior quality, compatibility and reliability
- Supported: backed by industry leading lifetime advanced replacement. If you need your OWC memory replaced, we will ship it to you the same day
- OWC MaxRAM Certification: max your Mac with up to DOUBLE the factory-supported limit

HELP... IF YOU NEED IT

An OWC Memory upgrade is easy to install yourself. Our library of free installation videos guide you through each step in the process. And our award-winning tech experts are standing by to help walk you through your upgrade via phone, chat, or email

www.macsales.com/install



A PERFECT FIT

There's OWC memory for nearly every upgradeable Mac, from the PowerMac G4 to the latest Mac Pro. Find memory that's precision crafted for your Mac:

- Mac Pro 2019

MacBook Air

- Mac Pro 2013

- iMac

- Mac Pro 2009 - 2012

- iMac Pro

- MacBook Pro

- Mac mini

Visit www.macsales.com/memory for more models and upgrade options!



OWC ONLINE MEMORY GUIDE

Finding the perfect memory upgrades for your Mac is easy.

www.macsales.com/memory

POWER TO MOVE, **WORK, AND CHILL**



NEWERTECH NUPOWER BATTERIES



Bye-bye, wall outlet. Hello working from anywhere! NewerTech NuPower batteries provide up to 50% more capacity vs. original Apple factory batteries. So unplug and get back to your laptop lifestyle.



1 Year NewerTech Limited Warranty



100% Mercury Free



from \$69.75

Longer battery life from top Lithium-lon cells



All internal batteries are model-specific







2006 - 2010 MACBOOK

from \$59.75

from \$69.75

For over 15 years, NewerTech has been supporting the Mac community with battery upgrades and building a reputation for high quality, high-performance products. NuPower batteries perfectly complement the fit and finish of your Mac notebook. Find your laptop model and battery upgrade at www.macsales.com/batteries

> "Excellent battery replacement and video instructions." Atlanta, GA, USA "Don't get a cheap battery on eBay. This is much better!" Columbia, SC, USA "Extended the life of my MacBook Air for years." Ontario, CA



SAVE EVEN MORE - TRADE IN YOUR OLD SSD!

Save even more on your upgrade by trading in your lower capacity Apple or OWC Flash SSD. www.macsales.com/rebate

OWC MEMORY Up to 128GB | For all models

With four available memory slots, you can transform your Mac Pro with up to 128GB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$19.99

Visit www.macsales.com/memory to find your perfect match!

OWC AURA PRO X2 SSD Up to 1565MB/s | Up to 2.0TB | macOS 10.13 & beyond Aura Pro X2 combines speed, stamina, and efficiency to take your Mac Pro to the max performance level.

JUST LIKE

NEW, AGAIN AND AGAIN

Outfit your machine for the road ahead

to discover a new world of potential. OWC has

the power to make your Mac Pro 2013 run like new

again or take it beyond the factory limits for

enhanced speed, storage and performance.

- Powerful: NVMe PCle 3.1 x4
- Driven: delivers high performance for high demands
- Protected: 5 Year OWC Limited Warranty

from \$89.00 | Most popular: 1.0TB \$199.00

Visit www.macsales.com/auraprox2 to find the right SSD for your Mac!

PROCESSOR UPGRADES

Up to 12-Core | For all models

Install up to 12-cores of pure processing performance, and make your Mac Pro do more with a processor upgrade from OWC.

- Extend: get more use life from your Mac Pro
- Doubled: more cores so you can run applications faster and more apps simultaneously.
- Install: step-by-step video makes it easy

6-12-core from \$59.99

www.macsales.com/processorupgrades



EXTERNAL RAID STORAGE

From a few extra terabytes to a fully loaded RAID setup, OWC has powerful, highperformance storage options for your Mac.

from \$669.00 p. 14 Explore your options at www.macsales.com/externals

SOFTRAID FOR SMOOTH RAIDING

SoftRAID far outperforms hardware-only solutions for the best safety and speed. Protects your data with redundant storage options and disk failure monitoring.

from \$49.99 p. 20-21 Discover the best RAID solution at www.macsales.com/softraid

YOUR MULTI-HIT WONDER

Roomy and durable, Mac Pro towers are nearly a blank slate for upgrades. With options for speed, storage, and performance, you can keep your machine running better than ever for years to come. Get the most out of your Mac investment with OWC.

OWC MEMORY

Up to 128GB | For all models

With four available memory slots, you can transform your Mac Pro with up to 128GB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$11.99

Visit www.macsales.com/memory to find your perfect match!



OWC ACCELSIOR S

Over 500MB/s | Up to 4.0TB | 2.5-inch 6G SATA SSD

PCIe upgrades... break into 6G! Add SSD performance that's 2x faster than the 3G SATA drive bays.

bundles starting at \$69.75

Visit www.macsales.com/accelsior to find the right SSD for your Mac!



OWC MERCURY SSD UPGRADES

Up to 106x Faster! | Up to 16TB | 2.5-inch SATA SSD

OWC Mercury 2.5-inch SSDs deliver higher performance for audio and video production, photography and more.

- Focused: engineered for Mac, no extra software needed
- Reliable: 7% overprovisioning for the long-term
- Protected: up to 5 Year OWC Limited Warranty

from \$30.99 Compare Mercury Extreme and Electra SSD's on p. 47 Visit www.macsales.com/ssd to find the right SSD for your Mac!



THE ALL-IN-WONDER ANSWER

For iMac models 2012–2019, OWC has SSD and HDD kits to fit all your computing needs. We have kits to organize and store media, crunch more data, and crush your favorite games... for less.

OWC SSD & HDD UPGRADE KITS

2.5-inch | 3.5-inch | SATA | SSD | HDD | 120GB-16TB!

www.macsales.com/imacdiy



1.0TB SSD UPGRADE KIT

for 2012–2019 iMac 21.5-inch models Kit includes all the tools needed. Add a drive enclosure to easily migrate your data, or reuse the original drive.

only \$155.75



2.0TB SSD UPGRADE KIT

for 2012–2019 iMac 27-inch models Experience the extreme performance of an OWC SSD upgrade with this easy DIY SSD and hard drive replacement kit.

only \$308.75



2.0TB SSD UPGRADE KIT

for 2012–2019 iMac 21.5-inch models Add an SSD to your hard drive equipped iMac to experience data transfer speeds over 500MB/s.

only \$298.75



1.0TB SSD UPGRADE KIT

for 2012–2019 iMac 27-inch modelsAdd an SSD to your hard drive equipped iMac to experience faster booting and near instant application launches.

only \$173.75



4.0TB HDD UPGRADE KIT

for 2012–2019 iMac 21.5-inch models Kit includes all the tools needed, and a 4.0TB Seagate Laptop Series HDD.

only \$578.99 OWCYIMAC212H4 0



6.0TB HDD UPGRADE KIT

for 2012–2019 iMac 27-inch models Kit includes thermal sensor, tools and 6.0TB Toshiba MG06ACA Series HDD.

only \$199.99

READY TO RUN... FASTER

Your iMac is a finely tuned machine just waiting to break free: Unleash its full performance potential with OWC upgrades, precision calibrated to take it beyond the factory limits.

IMAC 21.5-INCH UPGRADES
Late 2009-Current models (4K models)¹

OWC MERCURY SSD UPGRADES

Up to 106x Faster! | Up to 4.0TB | 2.5-inch SATA SSD

OWC Mercury 2.5-inch SSDs deliver higher performance audio and video production, photography and more.

- Focused: engineered for Mac, no extra software needed
- Reliable: 7% overprovisioning for the long-term
- Protected: up to 5 Year OWC Limited Warranty

from \$31.49 Compare Mercury Extreme and Electra SSD's on p. 47 Visit www.macsales.com/ssd to find the right SSD for your Mac!

1. Mercury Extreme Pro 6G and Mercury Electra 6G SSDs can only be installed in iMac models that came with a factory-installed HDD or Fusion drive.



DIY WITH OWC

With a library of installation videos, you can count on OWC for step-by-step instructions for all your Mac upgrades. You can also call, chat, or email us to reach our award-winning support team.

Get started at www.macsales.com/DIY



ONC MARANTY VOOI PRANOED DVC

OWC MEMORY

Up to 64GB | Up to 2x more memory vs factory options

Four available memory slots, so you can transform your iMac with up to 64GB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$9.79

Visit www.macsales.com/memory to find your perfect match!



DIY IMAC UPGRADE KITS

The only kits on the market with a thermal sensor to maintain proper system operation.

Add your own SSD or HDD from \$19.75! Explore your options at www.macsales.com/imacdiy or see p. 56 for the most popular kits.



PARALLELS

Ideal for developers, web and graphic designers, and anyone needing to test apps across OS platforms without rebooting.

from \$19.00

80% off with the purchase of a New, Used, or Refurbished Mac www.macsales.com/parallels

52 Quality solutions, competitive prices, and expert support for over 30 years.

TO SEE LOUIS Tagrie | 1500 BOEDGESINONALITA IMAC 27-INCH UPGRADES Late 2009-Current models

THE BEST GET EVEN BETTER!

IMAC 27-INCH UPGRADES 2017-Current iMac Pro models

OWC MEMORY LATE 2009-CURRENT IMAC MODELS Up to 128GB | Up to 4x more memory vs factory options

With four available memory slots, you can transform your iMac with up to 64GB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$9.97

Visit www.macsales.com/memory to find your perfect match!



DIY IMAC UPGRADE KITS

The only kits on the market with a thermal sensor to maintain proper system operation.

Add your own SSD or HDD from \$19.75! Explore your options at www.macsales.com/imacdiy or see p. 52 for the most popular kits.



PARALLELS

Ideal for developers, web and graphic designers, and anyone needing to test apps across OS platforms without rebooting.

from \$19.00 80% off with the purchase of a New, Used, or Refurbished Mac www.macsales.com/parallels



OWC MERCURY SSD UPGRADES

Up to 106x Faster! | Up to 4.0TB | 2.5-inch SATA SSD

OWC Mercury 2.5-inch SSDs deliver higher performance audio and video production, photography and more.

- Focused: engineered for Mac, no extra software needed
- Reliable: 7% overprovisioning for the long-term
- Protected: up to 5 Year OWC Limited Warranty

from \$31.49 Compare Mercury Extreme and Electra SSD's on p. 47 Visit www.macsales.com/ssd to find the right SSD for your Mac! iMac is the fantastic all-in-one machine that's built to take your imagination everywhere. Evolve your iMac with OWC upgrades for a fraction of the cost of buying a new machine to keep it running like new for years to come.

OWC MEMORY 2017-CURRENT IMAC PRO MODELS Save up to 52% vs. highest Apple factory option

Upgrading the memory on an iMac Pro up to 256GB can be a complex procedure. To make it easy, have an OWC certified technician install it for you!

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$719.00 Memory + Pro Install www.macsales.com/imacpromemory

only \$149.00 p. 33

OWC THUNDERBOLT 3 MINI DOCK

5 Ports | Bus-Powered | Mac and Windows

On-the-go or on a desktop, the OWC Thunderbolt 3 mini dock is the ultimate all-in-one portable dock for portlimited Thunderbolt 3 Macs and PCs. It is smartphonesized with no AC adapter needed, so you can add up to two displays, two USB storage and desktop accessory devices, and Gigabit Ethernet networking to workflows via one integrated cable.



OWC THUNDERBOLT 3 DOCK

14 Ports - Mac & Windows

Convenient rear and front-facing ports make it easy to connect any device, interface, or SD card.



from \$279.00 p. 32 www.macsales.com/tb3dock



DIY IMAC UPGRADE KITS

The only kits on the market with a thermal sensor to maintain proper system operation.

Add your own SSD or HDD from \$19.75! Explore your options at www.macsales.com/imacdiy or see p. 56 for the most popular kits.



ACRONIS CYBER PROTECT HOME OFFICE

Acronis Cyber Protect Home Office is a powerful backup and antimalware solution that protects you from accidents to failures to attacks.

from \$49.99

www.macsales.com/acronis2021

PRO POWER THAT LASTS & LASTS

Rediscover what your MacBook Pro was meant to be with OWC upgrades for models from early 2006-late 2016.



MACBOOK PRO UPGRADES

2012-2016 models with Retina display

OWC AURA PRO X2 SSD UPGRADES

Up to 1565MB/s | Up to 2.0TB | macOS 10.13 & beyond

Combines speed, stamina, and efficiency to take your Mac Pro to the max performance level.

- Powerful: NVMe PCle 3.1 x4
- Driven: delivers high-performance for high demands
- Protected: 5 Year OWC Limited Warranty

from \$89.00 | Most Popular: 1.0TB \$199.00

Visit www.macsales.com/auraprox2 to find the right SSD for your Mac!



OWC MY UPGRADES

Turn your Mac into a powerhouse. Find upgrades for your Mac model using our 3-step process. www.macsales.com/upgrades



OWC MEMORY EARLY 2006-LATE 2016 NON-RETINA MODELS Up to 16GB | Up to 2x more memory vs factory options

With two available memory slots, you can transform your MacBook Pro by adding up to 16GB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$7.49

Visit www.macsales.com/memory to find your perfect match!



"I started up iPhoto, with all those pictures to load in ... what always took time, was now almost instantaneous."

- Marcel Dufresne, MaUsE DoubleClick



OWC MERCURY SSD UPGRADES

Up to 106x Faster! | Up to 4.0TB | 2.5-inch SATA SSD

OWC Mercury 2.5-inch SSDs deliver higher performance for audio and video production, photography and more.

- Focused: engineered for Mac, no extra software needed
- Reliable: 7% overprovisioning for the long-term
- Protected: up to 5 Year OWC Limited Warranty

from \$31.49 Compare Mercury Extreme and Electra SSD's on p. 47 Visit www.macsales.com/ssd to find the right SSD for your Mac!



DIY WITH OWC

OWC offers a library of installation videos with step-by-step instructions for all your Mac upgrades. You can also call, chat, or email us to reach our award-winning support team.

Get started at www.macsales.com/DIY





NEWERTECH NUPOWER BATTERY

Up to 23% more capacity than Apple factory batteries

NuPower batteries perfectly complement the fit and finish of your early 2006—early 2015 MacBook Pro.

- Safe: 100% Mercury free
- Pristine: made from top Lithium-Ion cells
- Protected: 1 Year NewerTech Limited Warranty

from \$84.75

Find your laptop battery upgrade at www.macsales.com/batteries

OWC DATA DOUBLER KIT

Complete: Drive, bracket, hardware, tools, instructions

Everything you need to replace your optical drive with a second drive or SSD!

- Roomy: makes space for up to 4.0TB storage
- Quick: speed up your boot and app load times
- Flexible: configure your drive however you want





56 Quality solutions, competitive prices, and expert support for over 30 years.

THE BEST OF LIGHT AND **POWERFUL**

Always at the ready, the MacBook Air was designed to go everywhere. OWC upgrades can evolve it even further by adding a longer battery life, more storage and a performance boost that might just knock your socks off.

SMALL FOOTPRINT EXPANSIVE PERFORMANCE

Mac mini packs a huge amount of computing power into a space that's wonderfully, beautifully small. And just a few upgrades from OWC exponentially expand its power, performance, and capacity.

MACBOOK AIR UPGRADES

Late 2008-2017 models

OWC AURA PRO X2 SSD UPGRADES

Up to 1565MB/s | Up to 2.0TB | macOS 10.13 & beyond

Combines speed, stamina, and efficiency to take your Mac Pro to the max performance level.

- Powerful: NVMe - PCle 3.1 x4

- Driven: delivers high-performance for high demands
- Protected: 5 Year OWC Limited Warranty

from \$89.00 | Most popular: 1.0TB \$199.00

Visit www.macsales.com/auraprox2 to find the right SSD for your Mac!





NEWERTECH NUPOWER BATTERY

Up to 23% more capacity than Apple factory batteries

NuPower batteries perfectly complement the fit and finish of your late 2008-2017 models.

- Safe: 100% Mercury free
- Pristine: made from top Lithium-lon cells
- Protected: 1 Year NewerTech Limited Warranty

Find your laptop battery upgrade at www.macsales.com/batteries



OWC ENVOY PRO

Bring extra performance power wherever you go with the Envoy Pro portable SSD enclosure.

- Sleek: award-winning design matches your Mac notebook
- Mobile: bus powered and palm-sized
- Flexible: add your own SSD or buy pre-loaded

Enclosure only \$59.00 Solutions up to 8.0TB from \$129.00

Get yours at www.macsales.com/envoypro



ACRONIS CYBER PROTECT HOME OFFICE

Acronis Cyber Protect Home Office is a powerful backup and antimalware solution that protects vou from accidents to failures to attacks.

from \$49.99

www.macsales.com/acronis2021

OWC MEMORY LATE 2006-LATE 2018 Up to 64GB | OWC Limited Lifetime Warranty

With two available memory slots, you can transform your Mac mini by adding up to 64GB of OWC Memory.

- Doubled: install in pairs for best performance
- Driven: high-performance multi-channel memory
- Protected: OWC Limited Lifetime Warranty

from \$7.49

Visit www.macsales.com/memory to find your perfect match!

OWC AURA PRO X2 SSD UPGRADES

Up to 1565MB/s | Up to 2.0TB | macOS 10.13 & beyond

Combines speed, stamina, and efficiency to take your mini to the max level of performance.

- Powerful: NVMe PCle 3.1 x4
- Driven: delivers high-performance for high demands
- Protected: 5 Year OWC Limited Warranty

from \$89.00 | Most popular: 1.0TB \$199.00

Visit www.macsales.com/auraprox2 to find the right SSD for your Mac!



MAC MINI UPGRADES Late 2006-Late 2018





OWC MINISTACK

Stacks perfectly with Mac mini!

Up to 16TB from \$129.75 p. 28

OWC MERCURY SSD UPGRADES

Up to 106x Faster! | Up to 4.0TB | 2.5-inch SATA SSD

OWC Mercury 2.5-inch SSDs deliver higher performance for audio and video production, photography and more.

- Focused: engineered for Mac, no extra software needed
- Reliable: 7% overprovisioning for the long-term
- Protected: up to 5 Year OWC Limited Warranty

from \$31.49 Compare Mercury Extreme and Electra SSD's on p. 47

Make it a Bundle with a Data Doubler Kit from \$41.75

Visit www.macsales.com/ssd to find the right SSD for your Mac!



OWC SPOTLIGHT: PHOTOGRAPHY

HENRY DILTZ

Henry Diltz is one of the most well-known rock n' roll photographers of all time. But when he took his legendary images at Woodstock, he had no idea they were going to be become a part of music history. The subjects in his photos were just his friends. As the years passed, however, the photos grew in importance as Woodstock became a piece of the firmament of rock n' roll history. Diltz realized that the images had to be protected and preserved for future generations. That's where OWC came in.

The team got to work with the goal of preserving the images in a resolution that would stand the test of time. Brian Vincik, Henry Diltz, and Larry O' Connor, founder and CEO of OWC, worked together to preserve history. The project wasn't small—it was a 6-month effort to scan about 120,000 slides. OWC provided the solutions to make this massive project a success. The team used the OWC Jupiter NAS to turn piles of historical slides and negatives into protected data. With the help of OWC and the Jupiter NAS, Henry Diltz was able to preserve images of rock stars and culture at this historical music event for generations to come.

You can learn more about Henry Diltz at www.macsales.com/HD



FLORIAN WAGNER

Everything starts with water. Water is earth's most valuable raw material and it's irreplaceable. Adventure photographer Florian Wagner has worked with National Geographic, Stern Magazine, and Terra Mater (Red Bull). Join OWC founder & CEO, Larry O' Connor,



and photographer Florian Wagner, as they discuss the Worldwide Waters Project. The Worldwide Waters Project raises awareness for what's happening with African waters and discusses cost-effective conservations strategies.

The Worldwide Waters Project is a massive multi-country production requiring tens of thousands of photographs from different locations around the world. Throughout the project, Wagner has met with local communities and conservationists to discuss the importance of water systems and the need for sustainable consumption. The initial leg titled "African Waters" was produced in 66 days and produced over 30,000 images across 10 different countries.

The team relied on a 13"
MacBook Pro and 15" MacBook
Pro upgraded with OWC RAM and
internal SSD to get the job done. They
also used the Envoy Pro EX and the Mercury Elite Pro Mini
drives to store photos, videos, and project files.

Why dedicate so many of our resources towards sustainability? It ties in everything that we do at OWC, whether it's maximizing the capabilities of existing technology in the field or minimizing the use of resources necessary to keep that technology going. The first step is awareness. Having a source of clean safe water is integral to our ability to exist on the planet. There is still time to make a change.

You can learn more about Florian Wagner at www.macsales.com/wagner

OWC SPOTLIGHT: CORPORATE

MEDIA STORM

Can an advertising agency actually become a business partner instead of just a vendor? Craig Waters at Media

Storm set out to change the standards by which creative agencies were judged. But when the pandemic hit, the team realized that their tech stack needed some serious help. That's when OWC stepped in to save the day.



Traditionally, creative agencies have put together campaigns and helped their clients place those ads. Media Storm deploys a team of data scientists to help their clients achieve results that drive their business goals and they hold themselves accountable for those financial results. That makes them a whole new breed of agency.

When people went to work from home with the onset of the pandemic, their technology problems really came to the forefront. They addressed these issues using OWC solutions (docks and upgraded Mac Pro cylinders) and availing of OWC consultation.

The creative teams employ Pro Tools, Adobe apps, and 4K+ video systems. OWC's upgrades help eliminate crashing, freezing and beach balls from across their workstations. Now the team comes across as far more professional and well equipped.

Between upgrades to the internal components of Macs, to the peripherals and drives, OWC's products have transformed their agency's tech stack.

The ease of installation really stood out for the team at Media Storm. Users have been able to upgrade their own RAM without blowing up their machines! The external drives have been able to deliver blazing fast performance and simplify large file transfers.

Reliability also stood out for the Media Storm staff. They realized that they simply didn't have time for stuff to go down. Failures are just too expensive. The OWC drives delivered on both the speed and reliability that they needed to support a team of more than one hundred and sixty people.

Media Storm's tech story has been completely transformed by its partnership with OWC. They're now able to take on the challenges of work-from-home, a pandemic, and a growing business.

You can learn more about Media Storm at www.macsales.com/mediastorm



SUSTAINABILITY IS GOOD BUSINESS

As we grow, so does our commitment to sustainability. We're proud to be a zero-emissions company, and always working towards minimizing our environmental impact. In 2015, we reached our goal of generating more power than we consume. Sustainability can also be economical. We provide customers with products that allow them to maximize the longevity of their technology and we extend this approach to our business operations.

We have worked tirelessly to build sustainable practices into all levels of our company. We currently recycle 97 percent of our solid waste materials. And our efforts haven't gone unnoticed: We're Energy Star certified, and in 2010, we received the LEED® Platinum Certification by the Green Building Certification Institute.



SUSTAINABILITY AT-A-GLANCE

- Nearly zero waste with widespread recycling programs
- Eco-friendly, recyclable packaging
- First U.S. technology manufacturer with a fully wind powered on-site turbine
- A LEED Platinum and Energy Star certified building
- Recycle 97% of solid waste materials
- One of the largest privately-owned solar arrays in Illinois



WIND POWER

Clean, limitless, efficient. OWC's wind turbine is the foundation of our environmentally responsible alternative energy efforts. We kicked off our on-site energy program with the installation of a Vestas V39-500kW wind turbine in 2009 at company headquarters in Woodstock, IL. OWC quickly became the first manufacturer/distributor in the U.S. to become 100% on-site wind powered. The wind turbine alone in Woodstock generates more power than is consumed at this location.



GEOTHERMAL HEATING AND COOLING

Corporate energy heating and cooling systems pose a large pollution risk for the communities in which they operate. That's why our Woodstock headquarters utilize a geothermal heating and cooling system. Unlike standard operations, we use an environmentally safe, biodegradable liquid in a closed loop — so there is never any risk of pollution.



SOLAR POWER

Go ahead... call us obsessive.

Not content with harnessing the power of the wind and earth, OWC adopted solar power as an energy source at our two largest locations in Woodstock, IL and Austin, TX. In 2015, we installed and activated a solar power system in Woodstock to augment our existing wind power turbine. The solar system consists of 770 American-made Sun Power solar panels installed on the roof of the building, making it one of the largest privately-owned solar arrays in Illinois.

www.macsales.com/thinkgreen

OWC SHIPPING AND CUSTOMER SERVICE

FREE AWARD-WINNING SERVICE & SUPPORT

From sales and setup to troubleshooting, you have a team of people ready to help. Our robust customer service support center includes: Technical Assistance, Order Tracking, Warranty Information, Installation Videos, Data Recovery Info, and more. So you get maximum performance and peace of mind from every OWC product, every time. Whether you're based in the U.S. or internationally, our award-winning service and support staff is ready to help make your purchase a success.

24/7 SUPPORT IS AVAILABLE VIA CUSTOMER SERVICE/SALES CHAT AND EMAIL

CONTACT SUPPORT

1-800-275-4576 U.S.A.

+1-815-338-8685 INTL

Mon-Fri 8:00 AM - 8:00 PM CT

NEED TO EXPLAIN THINGS IN DETAIL?

Fill out our customer support form at www.macsales.com/help and we'll reply back to you via email.

At OWC, we know tech questions don't only arise between 9 to 5 on weekdays. That's why we give you multiple ways to connect with our award-winning service and support staff. OWC support teams are on-call and at the ready to talk you through any tech issue that comes up. Whether you choose to message us through online chat or call us directly, we're here to keep your OWC technology purchase functioning optimally 7-days a week.



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